Misperceptions and Demand for Democracy under Authoritarianism*

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Abstract

This paper investigates whether enduring authoritarian regimes are in part rooted in the population's misperceptions about their social and economic costs—as opposed to a general preference for authoritarianism. We explore this question using online and field experiments in the context of Türkiye's May 2023 presidential and parliamentary elections. We confirm that voters, especially those supporting the incumbent authoritarian government systematically underestimate both the extent to which democracy and media freedom have been eroded in Türkiye and their usefulness in dealing with natural disasters and corruption (two salient issues in Türkiye). We find that providing (accurate) information about the state and implications of democracy and media freedom have significant effects on beliefs and increase the likelihood of voting for the opposition by about 3.7 percentage points (6.2 percent) in the online experiment. In the field experiment, the ballot-box level opposition vote share in neighborhoods receiving the information treatment increases by 0.8 percentage point (1.5 percent). Interestingly, both in the field and online, the results are driven not by further mobilizing opposition supporters, but by influencing those likely to vote for the governing coalition and those holding more misperceived beliefs about democracy and media freedom in Türkiye. The evidence suggests that at least part of the support for authoritarian regimes may be coming from misperceptions about their institutions and policies, and may be more malleable than typically presumed.

Keywords: democracy, misperceptions, elections, institutions
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1 Introduction

A view pithily summarized by the French conservative philosopher Joseph de Maistre's 1857 statement, "Toute nation a le gouvernement qu'elle mérite" [Nations get the government they deserve], explains enduring authoritarian governments in many countries around the world by lack of true demand for democracy within their populations. This perspective is often invoked in explaining why democracy will not take root in China or Russia (e.g., Huntington [1997], Gessen [2017], Mitter and Johnson [2021]). Yet, many authoritarian regimes also control the media, repress dissent and use rigged elections and propaganda in order to convince their populations that they are more democratic than they truly are (as in Russia, Hungary or India today) or often argue that democracy would bring gridlock or even chaos (as in China or Türkiye). This raises the possibility that the population may hold misperceived beliefs about the state and the utility of democracy in their country.

We investigate these issues in the context of Türkiye's May 2023 parliamentary and (two rounds of) presidential elections, which *The Economist Magazine* described as the "most important election of 2023" and crucial for "the future of democracy."[1] The election came after more than 20 years of rule by Recep Tayyip Erdoğan and his AKP (Justice and Development) party, during which time, according to V-DEM data, the country experienced the second largest deterioration in democratic institutions worldwide, only after Nicaragua (e.g., Freedom House [2024]). Consistent with the possibility that there may be systematic misperceptions in the population, our baseline surveys reveal that Turkish voters, especially those supporting the governing coalition, hold more optimistic views about how democracy and media freedom/independence in the country have evolved since Erdoğan came to power in 2003 and more pessimistic beliefs about whether democracy can be more successful in dealing with natural disasters and whether media freedom will be good for controlling corruption.[2]

We use an online experiment and a large-scale field experiment, involving 880,000 voters. In both, we provide (accurate) information on the state and implications of democracy and media freedom. This information reflects the actual evolution of Turkish institutions from V-DEM data and findings in the literature on the relationship between democracy and natural disasters on the one hand (e.g., Besley and Burgess [2002], Cao [2024], Kahn [2005]) and media freedom and corruption on the other (e.g., Besley and Burgess [2002], Brunetti and Weder [2003], Ferraz and Finan [2008], Larreguy et al. [2020]). These two issues were top of mind for Turkish voters due to the massive February 2023 earthquake, which led to the

[1] See https://www.economist.com/special-report/2023/01/16/turkey-faces-a-crucial-election-this-summer and https://www.economist.com/leaders/2023/05/04/if-turkey-sacks-its-strongman-democrats-everywhere-should-take-heart [accessed 03/04/2025]

[2] Throughout, we use media freedom and media independence interchangeably.

deaths of more than 50,000 and the displacement of more than one million people. The effects of the earthquake were greatly exacerbated because of unsafe building practices, which were in turn enabled by corruption at both local and national levels.

Online, to gauge the extent of experimenter demand effects, we additionally provided a placebo treatment, designed as in Acemoglu et al. [2020] that contained encouragement but no actual information. We then investigated the effects of the information and placebo treatments on self-reported individual beliefs and voting intentions. For ease of exposition, for our main results in the online experiment we bundle the democracy and media treatments together.

In our field experiment we adopted a non-partisan approach, and we initially contacted all major parties and invited them to partner with us in a study about perceptions of democracy and media independence. We emphasized that our objective was to understand how each party defines and approaches democracy. Even though the two leading parties from the governing coalitions did not accept to take part in our study, we tried to focus our treatments on factual information as much as possible. Specifically, we provided two versions of our informational treatment by using door-to-door canvassing randomized at the level of neighborhoods and one of these, the *research-based treatment*, is purely factual and based on consensus views in current research.[3] We then used administrative electoral data across ballot boxes to track actual voting outcomes. We also conducted additional cross-randomizations in order to study how the affiliation of canvassers affected the credibility of the informational treatments. As in the online experiment, we bundle the two treatments together in our baseline results.

The key questions of interest in our experiments concern whether the information we provide will be disregarded by Turkish voters—which would be evidence that they do not care much about democratic institutions or have been firmly convinced by propaganda that either Turkish institutions are sufficiently democratic and/or there is not much to gain from greater democracy or media freedom. Alternatively, if participants' beliefs and voting intentions (in the online experiment) and voters' actual choices (in the field experiment) respond to our informational treatments, this would be evidence in favor of the hypothesis that various types of misperceptions and inaccurate information are influencing the demand for democracy and possible support for authoritarian leaders.

Our results in the two experiments consistently support the latter hypothesis and show significant effects from the informational treatments. Online, we find that the bundled

[3]The second, which we call the *basic informational treatment*, includes more partisan language. However, note that this is a version of what our partners were planning to implement without our involvement, and thus our study did not add further partisan language or canvassing strategies. We evaluate the effects of both the research-based and the basic informational treatments.

informational treatment increases the respondents' beliefs in the value of the institutions (democracy or free media) and aligns their perceptions of the evolution of institutions with reality. It also increases their likelihood of voting for the opposition by about 3.7 percentage points (equivalent to a 6.2 percent increase relative to the mean). In contrast, the effects of the placebo treatment are much smaller (about 0.5 percentage points) and far from statistical significance.

In the field experiment, the bundled treatment—combining the research-based and basic informational treatments—led to a 0.8 percentage point increase in the opposition's vote share at the ballot-box level (corresponding to a 1.5 percent rise relative to the mean) in the first round of the presidential election and similar effects in the parliamentary elections and in the second round presidential election.[4] Perhaps surprisingly, we find that these effects in the field persist and can be detected in the 2024 municipal elections, 10 months later.

A natural conjecture is that informational treatments would have little effect on the views and voting intentions of those who support the government and/or believe that the state of democracy is healthy in Türkiye; they may instead impact averages by mobilizing and further motivating those already sympathetic to the opposition. Interestingly, we find exactly the opposite pattern: Online and in the field, there are no aggregate turnout effects and our estimates are larger for those who are supportive of the government and who have greater misperceptions about the state and/or the utility of democracy and free media. These results thus suggest that even simple informational treatments have the potential to change misperceptions about democracy and its relevance to people's lives. We also find that information provided by non-affiliated canvassers, rather than affiliates of the two main opposition parties, is viewed as more credible, which is consistent with the notion that those leaning towards the incumbent coalition can respond to new and relevant information, provided that they view it as credible (though the differences by affiliation are typically not statistically significant).

Our paper is related to several literatures. First, we build on works that explore the determinants of voters' preferences for democratic institutions (e.g., Besley and Persson [2019], Dahlum et al. [2024], Finkel et al. [2024], Fuchs-Schundeln and Schundeln [2015], Graham and Svolik [2020], Persson and Tabellini [2009], Svolik [2023]). We contribute to this literature by documenting systematic misperceptions about the state and value of democratic institutions and free media, and then showing that simple information campaigns can have

[4]The quantitative magnitude is smaller in the field in part because this number corresponds to an intention-to-treat estimate—not all voters received the information in the field, while they all received it online. We will also report two-stage least square estimates using completed conversations with our canvassers as the endogenous variable, and these results are more similar to our online estimates, as we discuss below.

significant effects by correcting these misconceptions. Our result that voter misperceptions and their assessment of the value of democracy and media freedom are at least partially malleable and can be changed by the provision of accurate information has no equivalent in this (or, to the best of our knowledge, any other) literature. We are also not aware of prior work that implements a large-scale field experiment to study preferences for authoritarianism and democracy. Combined with the finding that successful performance by democratic governments builds support for democracy in Acemoglu et al. [2024], our findings raise the possibility that misperceptions about democracy can become partly self-fulfilling—as long-ruling authoritarian regimes cement misperceptions which then increase their support and reduce the demand for democracy and media freedom. But our results also show that this cycle can be broken by accurate and impartially-presented information.

Second, the themes explored in this paper are linked to the literature on the political economy of information and persuasion. Several papers examine the impact of corruption scandals on voter preferences (e.g., Arias et al. [2022], Chong et al. [2015], Enríquez et al. [2024], Ferraz and Finan [2008], Larreguy et al. [2020], Rivera et al. [2024]). For example, Rivera et al. [2024] analyze over 170 high-profile corruption scandals involving leading politicians across 17 Latin American countries, complemented by a field experiment in Mexico. Enikolopov et al. [2011] and Knight and Tribin [2022], among others, study how traditional mass media affects vote choice under authoritarian regimes or weak democracies. Relative to this literature, our study focuses on misperceptions about democracy and media freedom, and explores whether accurate and relevant information can rebuild support for more pro-democracy candidates in elections, even in the shadow of intensifying authoritarianism. In addition, issues of misperceptions are more relevant in our setting, where after approximately two decades of authoritarian rule, voters may have lost perspective on the state and value of democratic institutions, including its importance for reducing corruption. We also leverage our online and large-scale field experiment to explore the mechanisms via which these effects work, which, to the best of our knowledge, has no equivalent in this literature either.

Third, another group of studies employs large-scale field experiments to assess the effectiveness of political canvassing on voting choices (e.g., Bailey et al. [2016], Arceneaux and Kolodny [2009], Cruz et al. [2020]). The majority of these studies are in the context of established democracies and, with the exception of Pons [2018] which covered 5.02 million registered voters during the 2012 French presidential election, involve relatively small sample sizes (typically ranging from 1,000 to 70,000 voters). In addition to implementing a large-scale field experiment in an authoritarian context, our focus on beliefs about the state and value of democratic institutions, rather than standard campaigns for a candidate or policy,

distinguishes our paper from this literature.[5]

Fourth, our work is related to but different from several studies that have documented polarizing effects of persuasion in authoritarian countries (Adena et al. [2015], Enikolopov et al. [2023], Peisakhin and Rozenas [2018]). The closest study to ours, Baysan [2022], uses administrative data to evaluate the impact of a randomized door-to-door partisan information campaign on voter behavior in the 2017 Turkish constitutional referendum (which proposed a transition to a strong presidential system and a de facto relaxation of President Erdoğan's term limits). She finds that this information had a polarizing effect. We conjecture that her results were perceived differently by voters, both because the desirability of a strong executive was a highly-polarized issue at the time and also because the informational treatments, which included a call to oppose the constitutional change, may have been interpreted as more directly critical of President Erdoğan and his regime. The contrast of our results with existing studies suggests that the exact context, content and presentation of the information matters for whether it will have polarizing effects. The fact that our treatments were based on factual and research-based information and were, to the extent possible, presented in a non-partisan manner may have been important in communicating with government supporters and with people with different baseline beliefs.

Finally, a long-running debate in political economy turns on whether informational treatments influence voting outcomes through learning or persuasion (see DellaVigna and Gentzkow [2010] for an overview). There is relatively little work in this literature that focuses on authoritarian regimes, though Cruz et al. [2024a,b] provide evidence of voter learning and persuasion in the context of 2019 Senate elections in the Philippines.[6] Several aspects of our work are distinctive relative to existing work in this area, including Cruz et al. [2024a,b]: (i) we examine belief updating using data from our online experiment and show that our treatments shift beliefs about democratic institutions, which in turn influence support for authoritarian leader; (ii) we establish that, online, the learning effects are driven by the informational treatment correcting existing misperceptions, and consistently with this, in the

[5]The setting of our study, taking place at an arguable critical juncture for Turkish democracy [Callen et al., 2024], combined with administrative data that allows us to observe true voting decisions, rather than self-reports, is also distinctive, since in such settings respondents may fear disclosing support for the opposition or expressing negative sentiments toward the ruling party. Several studies have highlighted additional benefits of large field experiments, particularly when combined with administrative voting records. Notably, they help address concerns about low response rates and nonresponse bias, which can vary across treatment groups [Wright, 1993, Atkeson, 1999, Campbell, 2010, Cardy, 2005, Bailey et al., 2016, Gelman et al., 2016, Pons, 2018].

[6]Relatedly, Kendall et al. [2015] show the presence of voter learning in responses to information campaigns on local politician performance in Italy, and Dunning et al. [2019] find that nonpartisan information campaigns do not affect voter preferences or beliefs on incumbent quality, including among the least informed voters.

field, our effects are driven by changes in voting patterns in government strongholds; (iii) these results from the field experiment and our online placebo checks assuage concerns that learning responses can be confounded by experimenter demand effects; (iv) we also show persistent effects from the information we provide to voters in the field; and (v) to the best of our knowledge, our study is the first to randomize the *same* informational campaign across partisan and nonpartisan sources to assess persuasion, which provides additional evidence that the credibility of the source matters.

The rest of the paper is organized as follows. We start in the next section with some basic context on the evolution of Turkish institutions over the last two decades and the 2023 election. Section 3 describes our experiments. Section 4 discusses the results from our online experiment, while Section 5 turns to our main results, which are from the large-scale field experiment. Section 6 discusses the potential mechanisms for our main findings, while Section 7 concludes. The Appendix presents additional data descriptions and robustness checks. The Online Supplementary Material contains detailed information about the online and field experiments, including our survey instrument and figures.

2 Background

In this section, we provide a brief summary of the Turkish context before the 2023 elections.

2.1 Institutional and Social Changes in Türkiye under AKP Rule

Since coming to power in 2002, the AKP and its founding leader Recep Tayyip Erdoğan, who became prime minister in 2003, have emerged as the dominant force in Turkish politics, gaining more votes than any other party in all parliamentary elections over the last 22 years. The AKP initially supported economic and political reforms that had started before its accession to power and worked to curb the influence of the secular Turkish military. It even pursued various reforms expanding religious and minority rights, anti-corruption efforts, and membership of the European Union. By the mid-2000s, however, the AKP's enthusiasm for economic opening and political reform waned (Acemoglu and Ücer [2019]). This coincided both with the party gaining supremacy over the center-right, with the collapse of all other center-right parties in Türkiye, and its survival from an attempt by the military and secular elements of the bureaucracy to close it down and imprison its leaders, including Erdoğan. Around this time, Erdoğan intensified his control over the party and adopted a more authoritarian agenda, launching a gradually intensifying crackdown on the opposition and independent media.

Figure 1 illustrates these trends using democracy scores from the V-DEM dataset. In Panel A, we show the evolution of the overall democracy index, ranging from 0 to 100, with higher values indicating more democratic institutions. A trend towards higher democracy scores predates AKP's accession to power, but this is reversed sometime in the mid-2000s, and democracy in Türkiye starts a precipitous decline thereafter. Panel B shows that the same pattern can be seen in all subcomponents of the democracy score, with the sharpest fall being in the liberal and the deliberative aspects, which partly reflects the erosion of the freedom of expression, media freedom and dissent in Türkiye.

2.2 The 2023 Elections

The 2023 parliamentary and presidential elections were seen as historic in Türkiye, in part because discontent with AKP rule in some segments of the population was intensifying and even some of Erdoğan's erstwhile allies had now turned against him. The economic situation was indeed dire, with official inflation exceeding 70 percent (and the unofficial rate perhaps being higher), in part because of unorthodox economic policies centered on low interest rates favored and imposed on the central bank by President Erdoğan himself. Concurrently, the Turkish lira plummeted, losing 80 percent of its value between 2018 and 2023.[7] Low interest rates and government spending initially stimulated the economy, but there were also signs that economic growth was flailing and the official unemployment rate reached about 10 percent in January, 2023, even though many working-age Turks had already withdrawn from the labor market.[8] In the midst of intensifying poverty and economic hardship, the south of the country suffered a massive (7.8 magnitude) earthquake in February 2023, killing more than 50,000 people and displacing more than a million. Although the earthquake itself was one of the largest seen in the region, with several powerful and disruptive aftershocks, the expert opinion blamed the death toll and the destruction on tens of thousands of buildings that did not follow the building code, even in high earthquake-risk areas. It was also recognized that this was a result of endemic local and national corruption, as well as a "building code violation amnesty" which was promulgated by President Erdoğan himself, allowing unsafe buildings to remain in place. Even before the earthquake AKP censorship efforts had expanded, with a 2022 law enabling the government to shut down all kinds of media outlets. The law was used to stop social media communications after the earthquake.

[7] CNBC article on Turkish Lira's record low against the dollar: https://www.economist.com/leaders/2023/05/04/if-turkey-sacks-its-strongman-democrats-everywhere-should-take-heart [accessed 03/04/2025]

[8] Unemployment rate data from the Turkish Statistical Institute: https://data.tuik.gov.tr/Bulten/Index?p=Labour-Force-Statistics-January-2023-49386&dil=2 [accessed 03/04/2025]

In the midst of deepening economic problems, intensifying reactions against corrupt practices of the governing party, growing unpopularity of Erdoğan among some segments of the Turkish population, and the tragedy of the earthquake, many in civil society and within the opposition started viewing the 2023 election as an opportunity to unseat Erdoğan. This was one of the factors leading to the formation of a broad coalition of opposition parties against the government. Consequently, the 2023 elections was fought between three electoral blocs:

1. **The People's Alliance:** This alliance comprised the ruling AKP and its partner, the far right the Nationalist Movement Party (MHP). The alliance, which initially formed in 2018, also included support from smaller right-wing and religious parties, such as the Great Unity Party (BBP), the Islamist New Welfare Party (YRP) and the Kurdish Islamist Free Cause Party (HÜDA-PAR). The presidential candidate of the People's Alliance was President Erdoğan. The MHP contested the parliamentary elections independently, but supported Erdoğan in the presidential race.

2. **The Nation Alliance:** This alliance was led by the main opposition, center-left Republican People's Party (CHP), which had been the main opposition party for most of the AKP period and the ruler of Türkiye during the early Republican years. The alliance included the nationalist/center-right Good (İYİ) Party, which had split off from the far-right MHP, the Islamist Felicity Party (SP), and the centre-right Democrat Party (DP), and two recent parties established by former AKP leaders, the Democracy and Progress Party (DEVA) and the Future Party (GP). The presidential candidate of the Nation Alliance was Kemal Kılıçdaroğlu.

3. **The Labor and Freedom Alliance:** This alliance was made up of the Kurdish People's Democratic Party (HDP) and various other Kurdish and left-wing parties. As the election approached and with the likelihood of being disbanded by the authorities, the HDP decided to participate in the elections under the umbrella of the Green Left Party, which had been ruled eligible by the Supreme Election Council (YSK). This alliance was not the main contender for the presidency and declared their support for the Nation Alliance candidate Kılıçdaroğlu before the election.

Two other candidates were Muharrem İnce, a former leading figure in the CHP and then the leader of the Homeland Party, who withdrew from the race three days prior to the election, and Sinan Oğan, from the anti-immigration, nationalist Ancestral Alliance. Parliamentary elections and the first-round of the presidential elections were on May 14.

Despite some pre-election polls favoring the opposition, the People's Alliance gained a majority in parliament with 49.5 percent of the vote and 323 of the 600 seats, while the Nation Alliance got 212 seats with 35 percent of the vote. President Erdoğan came very close to securing a majority in the first-round of the presidential election, with 49.5 percent of the vote, against Kılıçdaroğlu's vote share of 44.9 percent. Because no candidate received more than 50 percent of the vote, there was a second-round presidential election in two weeks time, which President Erdoğan won handily, with 52.5 percent of the vote.

3 Experimental Design and Data

Our study is centered on informational treatments providing accurate information on the state and implications of democracy and media freedom, and was carried out online and in the field during April-May 2023. In this section, we describe the design of the two experiments. Appendix Table A-1 provides definitions for all the variables used in the two experiments.

3.1 Online Experiment

Recruitment and Sample The design of the online experiment is outlined in Appendix Figure A-1. Between April 11 and May 27, 2023, we invited Turkish adults to participate in an online study about Turkish institutions via Facebook ads. A total of 19,151 individuals clicked on the ads and were redirected to the survey landing page, where they were offered a consent form. Of these, 8,429 proceeded to start the survey. Participants were offered a chance to earn 2,000 Turkish Liras (equivalent to 100 USD at the time) upon completing the survey.

The survey consists of three parts: baseline questions, an (informational) intervention, and endline questions. The baseline questions gathered information on socio-demographic characteristics, political and social views and baseline perceptions of Turkish institutions.[9] Participants who completed the baseline survey much faster or slower than the rest (in particular, those three standard deviations above or below the median) were excluded from the sample. A total of 5,161 respondents completed the baseline survey and were then randomly assigned to two treatment groups, two placebo groups, and a control group, which we describe in greater detail below. Following the informational treatment, participants completed the endline survey, comprising the outcomes of interest as well as final questions

[9]The English version of the survey and additional details are available in our Online Supplementary Material.

on perceptions of institutions and views towards political parties, as well as questions on voting intentions. In total, 4,405 participants completed the endline survey, making up our sample for analysis. Appendix Figure A-2 shows that there is no evidence of differential attrition in our online experiment.

Informational Treatments As explained above, the main question of interest is whether research-based, accurate information can alter misperceived beliefs about the state and substantive implications of institutions and, in this way, strengthen support for democratic institutions in environments where the population has become less positive about democracy under an authoritarian government. Given the salient issues in Türkiye, we focused on two dimensions of national institutions, democracy and media, and their effects on two metrics for success, dealing with natural disasters and controlling corruption. These institutional features and metrics were validated in focus groups, qualitative fieldwork, and online experimental pilots, where we found that they were easily understandable to and resonated with Turkish voters (and did so more than other metrics, such as GDP growth rates, inflation and rule of law related outcomes). It was also important for our purposes that we have research-based evidence on the relationship between the chosen dimension of institutions and the relevant metric, and in this case, we drew on evidence from Besley and Burgess [2002], Cao [2024], Kahn [2005] and on the relationships between institutional quality and mitigating the impact of natural disasters, and from Besley and Burgess [2002], Brunetti and Weder [2003], Ferraz and Finan [2008], Larreguy et al. [2020] on the relationship between media independence and corruption. Based on this evidence, our two informational treatments were:

- **Media informational treatment:** "According to research, as media independence in a country worsens, corruption increases. Also, according to research, official data shows that media independence has worsened and corruption has increased in Türkiye in the last 30 years."
- **Democracy informational treatment:** "According to research, as democracy strengthens in a country, the number of buildings damaged by natural disasters and the number of lives lost will decrease. Also, according to research, official data shows that democracy has worsened in Türkiye in the last 30 years."

Participants in the treatment groups could click a button to view supplementary supporting evidence showing the evolution of the relevant institution (media or democracy) over the years 1990, 2000, 2010, and 2022. We also presented the evolution of one of our outcome

metrics, corruption, over the same years in Türkiye, but could not do so for the relevant outcome in the democracy informational treatment, since we do not have time-series data on the effects of natural disasters.[10] In our experiments, 65.9 percent of those who had the option clicked on the button and viewed this supplementary information.[11]

In addition to the two informational treatments, a **control group** did not receive any informational treatment, and two **placebo groups** received placebo treatments. This approach is motivated by possible "experimenter demand effects" whereby subjects may feel encouraged to provide answers that align with what they think the experimenters would like to hear (e.g., they may feel compelled to say that media freedom and democracy have become worse in Türkiye). Our placebo treatments are designed to induce the same or even stronger experimenter demand effects (because they make it clear what the experimenter's opinions are), but without providing credible new information, which builds on the strategy in Acemoglu et al. [2020]. Therefore, we expect the placebo treatments to be informative on the extent of experimenter demand effects and, under the hypothesis that they induce no weaker experimenter demand effects, they can be used to net out these demand effects. The placebo treatments are worded as follows:

- **Media placebo treatment:** "We talked to voters in Türkiye recently and a few people said: Although I am not sure, I think that, as media independence in a country worsens, corruption increases. Also, some people think that media independence has worsened and corruption has increased in Türkiye in the last 30 years."

- **Democracy placebo treatment:** "We talked to voters in Türkiye recently and a few people said: Although I am not sure, I think that, as democracy strengthens, the number of buildings damaged by natural disasters and the number of lives lost will decrease. Also, some people think that democracy has worsened in Türkiye in the last 30 years."

After the treatments, all participants, including those in the control group, were invited to continue with the survey and complete the endline questions.

Our design also included variations in how the information was presented, with cross-randomization between formulations that differed on whether they mentioned media independence or democracy improvements leading to better outcomes or deteriorations leading

[10] Additional details are available in our Online Supplementary Material.

[11] In the treatment group, we also collected data on perceptions of the trustworthiness of the V-DEM data, which is the source of our statements about the state of democracy. Among those who clicked on the figure, 42% trust it, 12% are neutral, 27% distrust it, 8% are unsure, and 11% did not respond. These results indicate that there is considerable trust in this information source. These responses also suggest that participants are comfortable disagreeing with the experimenter, thus providing another piece of evidence that experimenter demand effects are not very strong in this sample.

to worse outcomes. At the end, we do not find major differences between these different framings for our main outcomes of interest, motivating us to describe the details and the results from different cross-randomizations only in the Appendix (see Appendix Table A-2).

Outcome Variables We collected our main outcome variables for our online experiment in the baseline and endline surveys. These are:

(1) beliefs about the state of institutions (in particular, individual perceptions on changes in democracy or media freedom since 2000) and the effectiveness of these institutions (the impact of freedom of media on the control of corruption and the impact of democracy on effective responses to natural disasters). Specifically, we constructed two key perception variables. The first, which we call *Valuation of Institutions*, measures the extent to which individuals believe that democratic institutions are important for achieving better outcomes. This variable is constructed by averaging two seven-point scales, assessing the respondents' level of agreement with the following statements: "Increasing media independence in a country will reduce corruption in the future" and "Strengthening democracy in a country will reduce the number of people affected by natural disasters in the future." The second belief variable is *State of Institutions*, which measures perceptions about how the relevant institution has evolved in Türkiye. This variable is constructed by taking the average of two five-point scales that assess the extent to which both media and democracy are perceived to be better today (April-May, 2023) than they were in 2000. Throughout the rest of the paper we standardize these two perception variables, so magnitudes always refer to standard deviation units.

(2) turnout intentions.

(3) intentions of voting for the opposition.

We also collected a battery of individual-level demographic variables, as detailed in Appendix Table A-3.

3.2 Field Experiment

Recruitment and Sample In December 2022, we extended invitations to the five parties represented in parliament, AKP, CHP, HDP, İYİ Party, and MHP, to participate in our study. We directed our communications—an initial invitation email and one subsequent follow-up—to both the general secretary of each party and the principal local contacts in Türkiye's three largest provinces, Ankara, İstanbul, and İzmir. Our communications briefly introduced our research team, outlined the study's objectives, and requested a meeting to

further discuss the study's nature.[12] CHP and the İYİ Party responded to our invitation and the door-to-door information campaigns were administered in İzmir, Türkiye's third-largest province, in collaboration with these two parties, between April 14 and May 12 of 2023.

To ensure uniformity in the campaign across different neighborhoods, all canvassers underwent training organized by their own party and received uniform instructions on basic techniques for engaging with voters and relevant information on the campaign. Some canvassers were asked to work with a civic, non-partisan organization, SahadaBiriz, and we refer to these as non-affiliated canvassers.

All canvassers were instructed to knock on each door and deliver the information to an adult member of the household. After introducing themselves, the canvassers initiated a brief conversation during which the relevant informational treatment was delivered. They were told to politely present the information, not to attempt to be persuasive, and to end the conversation immediately if the voter wanted them to. In addition, they were told to listen carefully and not rush to the next door if the voter wanted to continue the conversation. This protocol was provided by the campaign managers and role-played during the training. The conversation content was guided by pamphlets that varied according to the treatment assignment, which we describe below. Canvassers were instructed to leave a pamphlet behind the door even when conversations were not completed (e.g., when no one was at home). Canvassers logged their interactions with each household, noting completed conversations, pamphlet distributions, instances where doors were not opened, or rejections after the door was opened. To facilitate more efficient canvassing, we also geocoded each street within the neighborhoods and provided canvassers with an optimized route to follow.

Randomization between different informational treatments and the control group, as well as other cross-randomization, were at the neighborhood level, and we used data from the June 24, 2018 parliamentary election to exclude from our sample neighborhoods that were too remote or that would require more time that our canvassers had for visiting a sufficient number of voters. We ended up with a final experimental sample of 554 neighborhoods, out of which 252 were randomly selected as treatment neighborhoods.[13] These treatment neighborhoods contained 404,862 voters according to our 2018 parliamentary election rolls. See Appendix Table A-4 for details.

Treatments To simplify the field experiment, we focused on media freedom and corruption. The key dimension of our randomization was between two informational treatments and a control group. The first informational treatment, which we call *research-based infor-*

[12] Additional details are available in our Online Supplementary Material.

[13] For the randomizations for each treatment group, we chose a well-balanced sample from 100,000 possible re-randomizations to minimize random imbalances, following the approach outlined by Banerjee et al. [2017].

mational treatment, aimed at providing in an impartial manner the most credible information we had on the basis of research articles. We also implemented a *basic informational treatment*, which used less impartial and more concrete/evocative language about media freedom and corruption. It contained a call to action, consistent with the opposition parties' agenda. These two treatments had their own separate pamphlets that were shared with households.

In addition, we also cross-randomized according to the identity of the canvassers—from either the CHP, or the İYİ Party, or non-affiliated canvassers. This second dimension of randomization will feature in our interpretations and discussions, but is not central to our main results.

The exact texts for these two treatments were:

- **Research-based informational treatment:**

  Impartial and independent media play a vital role in democracies. Researchers state that unbiased and independent media are critical in providing accurate information to the public.

  Researchers state that as media independence worsens, corruption increases.

  When the media does not report on corruption, real and accurate information is hidden from the public, making it easier to hide corruption.

  Official data show that media neutrality and independence have declined rapidly in Türkiye in the last 30 years.

The pamphlet also depicted the decline of media independence and the rise of corruption in Türkiye over a 30-year period and showed a figure illustrating the indices of media independence and corruption for 1990, 2000, 2010, and 2022 from V-DEM. The pamphlets for this treatment, separately for non-affiliated, CHP and İYİ Party canvassers, are presented in the left column of Appendix Figure A-3.

- **Basic informational treatment:**

  One of Türkiye's biggest problems is corruption.

  Transparency and accountability are the foundation for a better future.

  Say no to corruption, look to the future with hope.

  To fight corruption, today is the time for change.

  Become a partner in our demand for transparency in Türkiye.

  Let's protect democracy together.

The pamphlet for this treatment, again separately for non-affiliated, CHP and İYİ Party canvassers, are presented on the right of Appendix Figure A-3, which corresponds, from top to bottom, non-affiliated, CHP, and İYİ Party, respectively.

The basic informational treatment is included in part because all parties were intending to carry out a similar door-to-door campaign. So in order to convince both opposition and government coalition parties, our invitation did not require them to discontinue their campaigns and the parties that agreed to our study chose to keep their pre-existing plans, but allowed us to add our research-based treatment. They also did not agree to any type of placebo treatment. Although we worked with them in the exact wording of the basic informational treatment, our interpretation is that this would have been implemented more or less at the same scale without our involvement, and hence, we believe that its effects on voters and actual vote shares would have occurred without our study.

Ex ante, we were unsure about which of the two treatments would be more effective. The first contains higher-quality, more impartial information, while the second may be easier for voters to understand and can also motivate them to turn out, which was a priority for our local partners.[14]

Outcome Variables In the field experiment, our outcome variables come from administrative data on ballot box-level vote shares and turnout, which we obtained from the website of the Turkish Supreme Election Council.[15]

4 Results from the Online Experiment

In this section, we discuss our empirical strategy and present the headline results from the online experiment. In the next subsection, we turn to the field experiment, and then discuss mechanisms combining data from both online and field experiments in Section 6.

[14] As noted in the footnote on the cover page, our study was pre-registered on May 24, 2023, between the first and second rounds of the presidential election. The administrative voting records for both elections were released on June 5th, eight days after the second presidential election. We also pre-registered in the same pre-analysis plan an individual-level randomization in the field to evaluate the impact of our treatment on individual-level survey data. However, we were unable to collect endline data, as the overwhelming majority of the baseline respondents who had initially agreed to participate in the endline survey later refused to do so as the environment became more politically charged closer to the election.

[15] Although we have data at the ballot-box level, we cannot track ballot boxes over time, because multiple ballot boxes were located at the same address and we can only observe their exact location in 2023. This explains our choice of conducting the randomization at the neighborhood level.

4.1 Empirical Strategy for Online Experiment

To simplify the exposition and maximize statistical power, we start with *bundled treatments*, whereby the media and democracy informational treatments are combined, and the media and democracy placebo treatments are also bundled. We later study the effects of each treatment separately.

Throughout, we present average treatment effects by different types of treatments. Rather than a comparison of means, we do this by running ordinary least squares (OLS) regressions, because there are some minor imbalances in pre-treatment covariates between treatment and control groups, as we describe in the next section.

Throughout the online experiment, all comparisons are between individuals, and reported effects are from the following OLS model:

$$Y_i = \pi + \beta T_i + \theta P_i + X_i'\gamma + \varepsilon_i, \tag{1}$$

where Y_i represents one of our outcomes of interest for individual i—self-reported beliefs about state of institutions, valuation of institutions, voting intentions and turnout intentions. The key right-hand side variables, T_i and P_i, are dummies for informational and placebo treatments. In our main specification, because the media and democracy treatments are combined, the variables T_i and P_i are dummies for (bundled) informational and placebo treatments. In addition, X_i is a vector of pre-treatment characteristics, which we include as covariates. The error term ε_i captures for all omitted characteristics, and we allow it to be heteroscedastic and report robust standard errors in all regressions. Because the control group is always omitted, the coefficients β and θ give us the average treatment effects relative to the control group. We also report p-values for the treatment and the placebo effects being different.

4.2 Summary Statistics and Balance

Panel A of Appendix Table A-5 provides summary statistics for the main post-treatment variables and Appendix Table A-3 presents summary statistics and balance tests for baseline characteristics in the online experiment. We have 4,405 participants, separated between 877 participants for the media informational treatment, 869 for the democracy informational treatment, 848 for the media placebo treatment, 904 for the democracy placebo treatment, and 907 in the control group. Given the limited number of participants in this online experiment, some imbalance in pre-treatment characteristics is expected. On the whole, however, our groups appear relatively well balanced. Out of the 56 tests for balance, only two (perceived level of institutions in 2023 and fighting inflation as a top government priority) show

statistical differences at the 5% level between treatment and control groups, and only five show differences at the 10% level, which is consistent with sampling variation.

Note that despite the lack of major imbalances given our sample size, whether we control for some of these statistically insignificant pre-treatment characteristics may still matter for our estimates and we explore this issue in our robustness analysis.

4.3 Voters' Baseline Views

Our online experiment also enables us to measure the baseline views of supporters of different parties on the state and valuation of institutions, which will be helpful in interpreting our experimental results. In this subsection, we summarize these results, focusing on voters supporting the three blocs with representation in parliament: the People's Alliance (AKP and MHP), shown consistently in yellow; the Nation Alliance (CHP and İYİ Party), shown in dark blue; and HDP, shown in grey.[16]

Panel A of Figure 2 shows on the left that participants who voted for the governing coalition in 2018 are much more likely to report that autocracy is sometimes preferable to democracy than are those who supported the other two coalitions or those who did not vote in 2018 (this is the question we use in the baseline survey for measuring their attitudes towards democracy). On the right, we see that government supporters in the control group have significantly different valuation of institutions as well (using the index described in Section 3, which is measured at the endline). Relatedly, Appendix Figure A-5 shows that opposition supporters are also more likely to support a democratic government over an authoritarian one relative to government coalition supporters.

Panel B of Figure 2 shows summary statistics on voters' perceptions of how media independence and democracy have evolved in Türkiye. The left panel depicts perceived changes in media independence, while the right panel is for perceived changes in democracy between 2000 and 2022 (see also Appendix Figure A-6 for the levels in 2000 and 2022 separately). We represent the actual change in the V-DEM dataset by the dashed line. The pattern that emerges is quite clear: supporters of the governing coalition have a much more favorable opinion of how media independence and democracy have evolved, and if we take V-DEM data as ground truth, they are holding significantly more misperceived opinions, while the views of opposition supporters are broadly in line with the actual decline in media independence and democracy scores.[17]

[16] Appendix Figure A-4 compares vote shares from the 2018 parliamentary election with the self-reported, pre-treatment voting intentions in our sample, and shows that they are closely aligned.

[17] As noted in footnote 11, we also conducted a baseline survey of a randomly-selected subset of voters in the field experiment. However, after the elections, nearly all of those who had agreed to the baseline survey no longer wanted to participate, and newly sampled voters also declined to take part. Although we are

4.4 Experimental Results: Voter Beliefs

We now report the experimental estimates of the informational treatments on voter beliefs. The main results are presented in Panel A of Figure 3. The left part of Panel A is for the *valuation of institutions*, while the right part is for the *state of institutions* (Appendix Figure A-8 additionally reports treatment effects on the two components that make up each of these outcomes). In both panels, we first show the average for the control group, then we present the bundled treatment effects for the placebo (in green) and the informational treatment (in blue), and subsequently we separate the placebo and informational treatment effects between media and democracy treatments. In each case, we provide the two standard deviation confidence intervals and p-values for these estimates being statistically different from the control group's beliefs, and at the top we also report the p-value for the placebo and the informational treatment effects being statistically distinguishable from each other. The point estimates are also reported in Tables 1 and A-6. In this subsection we focus on Figure 3, which presents the main takeaways in the most transparent manner.

We see clearly that informational treatments have led to a significant change in the beliefs of the respondents. In the bundled treatment, there is a difference of 6.5 percent of a standard deviation in the valuation of institutions between the informational treatment and the control groups; this difference is statistically significant at less than 5%. There is no difference between the control group and the placebo treatment. Moreover, we can comfortably reject that the informational and the placebo treatments are equal. When we separate the media and the democracy treatments, the pattern is similar, though the results are slightly less precise, since the gain in statistical power obtained by combining the two experiments is lost.

In terms of quantitative magnitudes, the difference between the informational treatment group and the control group is sizable—approximately half (58 percent) of the difference in the valuation of institutions between individuals in our control group who reached tertiary education and those who did not.

On the right, we see a very similar pattern. The informational treatment leads to a decline of 6.8 percent of one standard deviation in perceived beliefs about how the state of institutions have changed since 2000; this effect is statistically different from the control mean at less than 1%, and statistically distinguishable from the placebo effect at about 1%. The results are also similar when we separate the media and democracy treatments. Specifically, with the media treatment, the results and their statistical significance are very similar to the

consequently unable to use these data for studying the effects of informational treatments, Appendix Figure A-7 shows that differences in the field between the views of government and opposition supporters on the evolution of democracy and media freedom are very similar to those we report from our online experiment.

bundled treatment, and they are a little less precise for the democracy treatment. Likewise, in terms of quantitative magnitudes, we also find that our treatment effect is half (exactly 50 percent) of the difference in how individuals with and without tertiary education perceive the state of institutions.

Overall, the research-based information we provide online appears to have changed voters' self-reported beliefs both about the valuation (effectiveness) of institutions and about how institutions have evolved in Türkiye since 2000. The direction of change is towards what we interpret as ground truth from the V-DEM data, and thus we can interpret these results as informational treatments correcting voter misperceptions about how beneficial democratic institutions are and how much they have been eroded under an authoritarian leader. Notably, compared to our informational treatments, the placebo treatment effects are much smaller and have no statistically significant in almost all cases.

4.5 Experimental Results: Voting

Panel B of Figure 3 shows the impact of the informational and placebo treatments on the self-reported voting intentions, using exactly the same structure as in Panel A. The same results and variations are also shown in Panel C of Table 1 and Appendix Table A-6.

The bundled treatment is estimated to increase the probability of voting for the opposition by 3.7 percentage points compared to the control group (equivalent to a 6.2 percent increase relative to the mean). The placebo treatment has a very small and statistically insignificant coefficient, and the gap between the informational and the placebo treatments is quite substantial—3.2 percentage points. The informational treatment effects are statistically significant at less than 1%, and so is the difference between the informational and placebo treatments, as shown in Panel B of Figure 3. When we separate the media and democracy treatments, we find very similar patterns, and in this case, we have enough statistical power to statistically distinguish informational treatments from both the control group and the placebo treatments as well.

The quantitative magnitudes are again substantial. The difference between the informational treatment and control groups is approximately 10 percent of the opposition vote share difference between İzmir (the city where our field experiment takes place and an opposition stronghold) and cities such as Konya and Kayseri, which are government strongholds.

The right-hand side of Panel B of Figure 3 also shows the results for self-reported turnout intentions, and in this case, we do not find statistically significant effects of the informational treatment. We return to the interpretation of this finding in Section 6.

Overall, we estimate that the informational treatment not only changes people's self-

reported beliefs about the state and valuation of institutions, but also makes them more willing to vote for opposition parties, and the results are quantitatively and statistically quite significant.

4.6 Robustness

The results reported so far are quite robust. One important dimension of robustness pertains to the set of controls, since, as already noted, there are a few variables that show imbalances between the treatment and control groups in our online experiment and, given the limited size of our online sample, even insignificant differences could have effects on estimates. In Table 1, we see that varying the control set does not have a major impact on the results, though the magnitudes of the informational treatment become somewhat smaller when we control for the pre-treatment values of the dependent variables on the right-hand side of the regression. When we additionally include pre-treatment characteristics which show imbalances between the treatment and control groups and/or when we control for all pre-treatment characteristics, this makes no further difference relative to the specification that controls just for pre-treatment outcome variables. In all cases, the informational treatment remains in the same direction as in Figure 3 and statistically different from both the control group and the placebo treatment effects.

In summary, the online experiment shows powerful effects from the informational treatments on beliefs and self-reported voting intentions. Our results are suggestive that these reflect people's response to new information—rather than their responses to experimenter demand effects—since we do not see similar impacts from the placebo treatments. The weakness of the online experiment is that all of the outcome variables are self-reported. We next turn to our main results, which are from a large-scale field experiment combined with administrative data, thus rectifying this concern.

5 Main Results: Field Experiment

In this section we discuss our main results from the field experiment. We start with our empirical strategy, which is different from the one in the online experiment, since treatment is now at the neighborhood level. We then turn to descriptive statistics and balance tests, before proceeding to our main results.

5.1 Empirical Strategy

In our field experiment, we estimate causal effects at the ballot-box level. Our main results report intention-to-treat (ITT) estimates, which capture the impact of being assigned to different informational treatments. Formally, we estimate

$$Y_{bn} = \alpha + \gamma T_n + X'_{bn}\kappa + u_{bn}, \tag{2}$$

where Y_{bn} represents the outcome of interest—the opposition's vote share and turnout in the 2023 parliamentary and presidential elections and 2024 municipal elections—at the ballot-box level b in neighborhood n. T_n is the neighborhood-level treatment variable (either a dummy for a bundled treatment or a vector when we separate the treatments). The vector X_{bn} represents various ballot box and neighborhood characteristics we control for in our specifications. In the baseline specification, we follow our pre-analysis plan and include the following variables in the vector of controls:[18] the number of registered voters at each ballot box in 2023, ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast), neighborhood-level controls from the 2018 election (opposition's vote share, turnout, and number of registered voters), as well as dummies for different regions and strata fixed effects, which are based on the sextiles of the 2018 vote share for the opposition alliance.[19] Finally, u_{bn} denotes an error term capturing all omitted factors influencing voting outcomes at ballot box b in neighborhood n. The ITT estimates are given by the coefficients on the different treatment variables.

In our main specification, the research-based and basic informational treatments are combined together, thus giving us an analogue of the bundled treatment in the previous section, but in later specifications, we also separate these two different types of treatments. In the field experiment, we do not have a placebo treatment, but given that the outcome is actual voting behavior, experimenter demand effects are less likely to be important in this context and we have already seen that they are not that important in the online experiment.

Because randomization was conducted at the neighborhood level, we report standard errors that are robust to heteroscedasticity and clustered at the neighborhood level throughout. Given that the number of ballot boxes in a neighborhood is closely correlated with the number of voters, we present unweighted regression results. For robustness, we also provide results from regressions weighted by the number of actual voters at the ballot-box level in

[18] Our pre-analysis plan specified that we would control for neighborhood-level variables because we were unsure whether ballot box-level data would be available. Since we have gained access to these data, we now include more granular controls on the right-hand side and present the very similar results from alternative specifications with just neighborhood-level controls in the Online Supplementary Material.

[19] We constructed these fixed effects by dividing the full range of opposition vote shares into six equal-sized groups (sextiles) and stratifying the randomization by sextile.

the Online Supplementary Material, which exhibit very similar patterns.

5.2 Summary Statistics, Balance and Compliance

Panel B of Appendix Table A-5 provides summary statistics for the main post-treatment variables in the field experiment and Appendix Table A-7 presents summary statistics and balance tests for the field experiment based on the baseline covariates. There is no evidence of any statistically significant imbalances in any of our variables, but the 2018 opposition vote share is two percentage points lower in the research-based treatment group than in the control group, and one percentage points higher in the basic treatment group than in the control group. Though far from statistical significance (p-value for joint significance is 0.28), these are nontrivial differences and we confirm later in this section that controlling for 2018 vote shares does not have a major impact on our results.

Appendix Table A-8 shows that, on average, 35 percent of visits resulted in canvassers successfully completing the conversations and distributing the pamphlets to households. There is also no evidence that completion rates differed systematically between the research-based informational treatment and the basic informational treatment, but they do appear to be significantly different by canvasser affiliation, with non-affiliated canvassers having the highest completion rate. This difference is largely driven by the capacity constraints faced by İYİ Party, which had a smaller number of canvassers.

5.3 Main Results from the Field Experiment

Figure 4 presents our main results, with the point estimates reported in Table 2. Panel A displays the effects of the bundled treatments on the opposition vote shares in the first-round and second-round presidential elections and the parliamentary elections. Panel B shows turnout effects, while Panel C looks at longer-term effects by focusing on the 2024 municipal elections.

The informational treatment has a statistically significant and quantitatively substantive effect on opposition vote shares. These (ITT) results indicate a precisely-estimated 0.8 percentage point increase in the opposition vote share in the first-round presidential election (equivalent to a 1.5 percent increase relative to the mean).[20] The point estimates are com-

[20]The quantitative magnitude of our estimates is broadly similar to, but generally smaller than, those reported in other studies analyzing the effects of political campaigns on vote shares. Cruz et al. [2024b] show that their door-to-door campaign led to a 7 percentage point increase in self-reported support for opposition candidates, which is much larger than our estimates. Pons [2018] reports that precincts treated with a door-to-door intervention encouraging support for Hollande's candidacy in the 2012 French presidential elections increased his vote share by 0.8 percentage point, which is identical to our ITT estimate.

parable, and also similarly statistically significant, in the second-round presidential election and the parliamentary election (Panel A). Using the same benchmark as in our online experiment results, the quantitative magnitude of the ITT estimates corresponds to an increase in the opposition vote share equivalent to 2.2 percent of the average difference between the opposition stronghold İzmir and the government strongholds, Konya and Kayseri.

The quantitative magnitudes from our field experiment are smaller than the estimates in the online experiment. This is in part because the former are ITT estimates, since, as Appendix Table A-8 indicates, only about 35 percent of households had completed conversations with canvassers in treated neighborhoods. In contrast, all participants in the online experiment received the intended information. If the 0.8 percentage point effect is scaled by 1/0.35, it becomes much more similar to the online estimates (2.2 percentage points compared to 3.7 percentage points online). A different way of comparing the quantitative effects of our field and online experiments is to look at two-stage least squares (2SLS) estimates, using the actual delivery of information (e.g., completed conversations with canvases) as the endogenous regressor.[21] We do this in Appendix Table A-9, and the quantitative magnitudes are indeed more comparable to the online experiment this case. For example, full compliance (a 100 percentage point increase in completed conversations) in the first-round presidential election would raise the opposition's vote share by 2.2 percentage points.

Panel B of Figure 4 shows that, as in the self-reported results online, there is no impact on turnout. This means, in particular, that the vote share results in Panel A are not driven by higher aggregate turnout.

Interestingly, in Panel C of Figure 4, we see a significant positive effect on the opposition's vote share in the 2024 municipal elections, about a year after our experiment. This result suggests that accurate information may have swayed some voters sufficiently to alter their long-term allegiances and/or voting patterns. Panel B of Table 2 also shows that there are no turnout effects in the 2024 municipal elections.[22]

Figure 5 presents the estimates of the research-based and basic informational treatments

[21] Formally, the 2SLS models can be written as $Y_{bn} = \alpha + \gamma C_n + X'_{bn}\kappa + u_{bn}$, where C_n is the fraction of households in neighborhood n with completed conversations, which is instrumented by the treatment dummies (with the estimates in Appendix Table A-8 corresponding to the first stage). One reason why we prefer the ITT estimates as our baseline is that, as our Online Supplementary Material shows, informational treatments did not only increase completed conversations with canvassers, but also initiated but not completed conversations and pamphlet deliveries, which may have also transmitted information to voters. This can be viewed as a violation of the exclusion restriction of the 2SLS results with completed conversations as the endogenous regressor. This problem does not arise in our ITT estimates.

[22] While some studies, such as Coppock and Green [2016] and Fujiwara et al. [2016], suggest that voting can be habit-forming, habit-formation in support for one party versus another seems less natural. We therefore interpret our finding of persistent effects on the opposition vote share as being due to the long-lasting effects of the informational treatment.

separately and also depicts heterogeneous effects by canvasser affiliation. The main takeaways are as follows. First, voters are slightly more responsive to the research-based informational treatment, but the difference with the basic informational treatments is not statistically significant. One possible interpretation, which we find *ex ante* plausible but are not able to verify, is that some voters respond more to high-quality information, while others may understand and respond more to basic information, which also has some sloganeering element. When averaged out across different types of voters, the two treatments give relatively comparable average effects.

The second important finding in Figure 5 is that voters respond more to non-affiliated canvassers than to those affiliated with the opposition parties, though the differences are typically not statistically significant. This is quite plausible, since some voters will attach greater credibility to non-affiliated canvassers and the information they provide. We return to an interpretation of this dimension of heterogeneity in the next section.

5.4 Robustness

As already briefly mentioned, Table 2 presents the (ITT) estimates with different controls, including vote shares in the 2018 parliamentary election. Varying the set of covariates has essentially no effect on the point estimates in the field experiment, though estimates that do not control for voting outcomes in 2018 are less precise and not always statistically significant at 5%. This is because vote shares are very persistent between 2018 and 2023, and omitting them increases the noise in vote shares, which is what motivated our main specification including the opposition vote share in 2018, as indicated in our pre-analysis plan.

Appendix Table A-10 examines the robustness of our main results for the unbundled treatment, distinguishing between research-based and basic informational treatments or by canvasser affiliation. The results are very similar to our baseline estimates, with the exception that the magnitude of the research-based treatment effect is lower and that of the basic treatment is higher when we only include strata fixed effects (columns 1, 4, 7 and 10). This is due to the differences in the opposition vote share in 2018, noted above, and given this difference, we believe that the estimates that control for the opposition vote share in 2018 are more reliable. In any case, the informational treatments are always statistically significant and the overall picture is very similar across specifications.

In sum, our field experiment provides strong support for the hypothesis that, when confronted with accurate information, voters can change their votes, and to the extent that this information corrects misperceptions about the valuation/effectiveness of democratic institutions as well as about the state of institutions under authoritarian leaders, it can bolster

support for more pro-democratic parties (or reduce support for authoritarian incumbents).

6 Mechanisms

In this section, we argue that the results presented so far are driven in large part because our accurate informational treatments convinced voters who had greater misperceptions about the state of Turkish institutions and who were previously more likely to support the governing coalition.

To start with, recall that we find no aggregate turnout effects either in the online or the field experiments. Hence, a simple story based on mobilizing opposition voters already looks less likely on the basis of this finding.

More directly, Figure 6 presents the heterogeneous treatment effects based on whether respondents in the online experiment overestimated or underestimated the deterioration of institutional quality from 2000 to today (April-May, 2023). The top panel displays the results for those who underestimated the deterioration of institutional quality at baseline, while the bottom panel presents the results for those who overestimated or accurately estimated the deterioration of institutional quality. The figure demonstrates that our results are driven by participants in the top panel. These are the people who, after the informational treatment, changed their valuation of institutions and their assessment of the state of institutions, and then became more likely to vote for the opposition. The interpretation that this is a consequence of the accurate, research-based information is also bolstered by the fact that we do not see a quantitatively important or statistically significant effect from the placebo treatment in this top panel.[23]

In contrast to this pattern, we do not detect any positive effects on either one of our three outcome variables from the informational treatment in the bottom panel (the exact point estimates are presented in Appendix Table A-11).

We find the same general pattern in our field experiment. In particular, Figure 7 presents (ITT) estimates that are heterogeneous by the vote share of the opposition in the 2018 parliamentary election at the neighborhood level. The top panel is for neighborhoods where the vote share of the opposition was below median—which can broadly be thought of as neighborhoods supporting the governing coalition. The bottom panel is for neighborhoods where the opposition's vote share was above the median in 2018.[24] The pattern is quite clear: our field experiment results are driven by the neighborhoods in the top panel, where

[23] Appendix Figures A-9 and A-10 show similar patterns by separating participants between those who were neutral or favorable towards authoritarianism versus those who were unfavorable, and also between those who self-reported voting for or against the governing coalition in 2018.

[24] The point estimates of this figure are presented in Appendix Table A-12.

the informational treatment effects in all three 2023 elections are much larger than in the bottom panel. The effects for the two rounds of the presidential election are also statistically significant at 5% and the one for the parliamentary election is significant at 10%. In contrast, the impact of the informational treatment is much smaller and far from statistical significance in the bottom panel.[25] Similarly, consistently with the online experiment, Appendix Figure A-12 confirms this heterogeneity is only present in vote choices and not turnout.

These results therefore suggest two noteworthy conclusions. First, our informational treatments were viewed as credible, including by a significant fraction of government supporters. Second, and partially as a result of the first observation, the informational treatments had a bigger impact on those that had more misperceived baseline beliefs about either the state of democratic institutions in Türkiye or their effectiveness in delivering policies and outcomes desired by the population.

If this is indeed the correct mechanism, it points to a hopeful interpretation—accurate and high-quality information can bridge gaps between ideologically divided communities of voters. It also contrasts with other settings in which new information about the performance of a party further polarizes voters because supporters of the party disfavored by the new information do not believe it. In our case, this seems not to have happened either online or in the field. It is worth noting, however, that this pattern does not mean that the credibility of the information and how and by whom it was delivered are unimportant. On the contrary, the fact that non-affiliated canvassers had bigger (even if typically statistically significant) impacts suggests that credibility still matters, and our interpretation of this heterogeneous effect is that government supporters were less likely to be swayed when the information about the state of institutions came from canvassers affiliated with the opposition parties.

7 Conclusion

The last two decades have witnessed increasing resilience and durability of several authoritarian regimes around the world, in stark contrast to perspectives rooted in the "end of history" predicting the "the end point of mankind's ideological evolution and the universalization of Western liberal democracy as the final form of human government"—or more simply, the victory of liberal capitalism (e.g., Fukuyama [1989], Sen [1999]). According to the Freedom House, every year since 2006 the number of countries moving away from democracy around the world has exceeded the number of those improving their democratic institutions (Freedom House [2023]). Social science is still at a loss in explaining these sweeping trends.

[25] Appendix Figure A-11 shows ITT estimates separately for the research-based and basic informational treatments.

Two sets of ideas have emerged as popular bookends in these debates. The first claims that many cultures around the world do not value democracy and hence their peoples do not demand, or at the very least do not fight for, democratic institutions (e.g., Gessen [2017], Huntington [1997], Mitter and Johnson [2021]). The second instead sees the durability of authoritarian regimes in their ability to use propaganda, misinformation and social control (e.g., Esberg [2021], Guriev and Treisman [2022], King et al. [2013], McMillan and Zoido [2002]). Related to this second perspective, citizens under authoritarian regimes may be discouraged from participation or may simply lose interest in politics (e.g., Croke et al. [2016], Chen and Yang [2019]). Despite growing interest and a blossoming literature in this area, we are far from a comprehensive understanding of these issues.

In this paper, we study these questions in the context of the historic May 2023 election in Türkiye, taking place under the shadow of growing authoritarianism of President Recep Tayyip Erdoğan and his AKP Party. We designed an online experiment and a large-scale field experiment, where Turkish voters were presented with accurate information on how democracy and media freedom have evolved in the country and their role in dealing with natural resource disasters and corruption—two issues that were top of mind for Turkish citizens in 2023. We document that, before experiment, the majority of the supporters of the governing coalition had major misperceptions about these issues—they considered Türkiye to be more democratic and to have a more free and independent media than it did in practice (compared to V-DEM scores), and they systematically underestimated the value of democracy and free media in combating natural disasters and corruption (compared to the general consensus in the research literature).

Against this background, if the information we provided turned out to be disregarded by Turkish voters, this would be evidence that they do not care about democratic institutions or have been firmly convinced by propaganda that either Turkish institutions are sufficiently democratic or there is not much to gain from greater democracy or media freedom. In the event, we found the opposite. Online, the informational treatment had a large effect on beliefs about the state of democracy and media freedom in Türkiye and their utility, as well as an equally large impact on voting intentions—increasing the likelihood of individuals in our treatment group voting for the more pro-democracy opposition coalition by 3.7 percentage points (6.2 percent relative to the control mean). In our field experiment, which included about 50 percent of 885,000 registered voters in the third-largest city of Türkiye, the informational treatment at the neighborhood level increased the fraction of the electorate voting for the opposition by .8 percentage points (1.5 percent relative to the control mean). Our online experiment also enabled us to show that voters responded to actual information rather than to experimenter demand effects.

Equally remarkable are our results on mechanisms. One may be worried that this type of information may further polarize the electorate and any benefits come from mobilizing voters that were already leaning towards the opposition—or were for other reasons critical of the government. We found the opposite. There are no aggregate turnout effects, and more importantly, our results are mostly explained by the responses of voters that have more misperceived beliefs and by votes in neighborhoods leaning towards the governing coalition. Our results are consistent with the notion that the credibility of the information matters, since we find that the same information provided by non-affiliated (independent) canvassers is more effective. This suggests that accurate information that is impartially presented can have an impact on voters that have lived for an extended period under an authoritarian regime and can even influence those that are broadly supportive of the authoritarian government.

Our results raise several additional questions that are ripe for future research. Here we list a few of them.

- Future work can investigate more systematically when new information will have a polarizing impact and when it will be accepted by even those who are generally supportive of the party that is disfavored by this information.

- It would also be interesting to investigate what types of misperceptions can be influenced by accurate information and whether there are dimensions of ideology and beliefs that are immune to new information. In this context, it may be particularly interesting to distinguish between information from one's own social network, from social media, from traditional media, and from parties and politicians. For each source, one could investigate whether it has typically contributed disproportionately to misperceptions and whether it can effectively correct misperceptions when it provides accurate information.

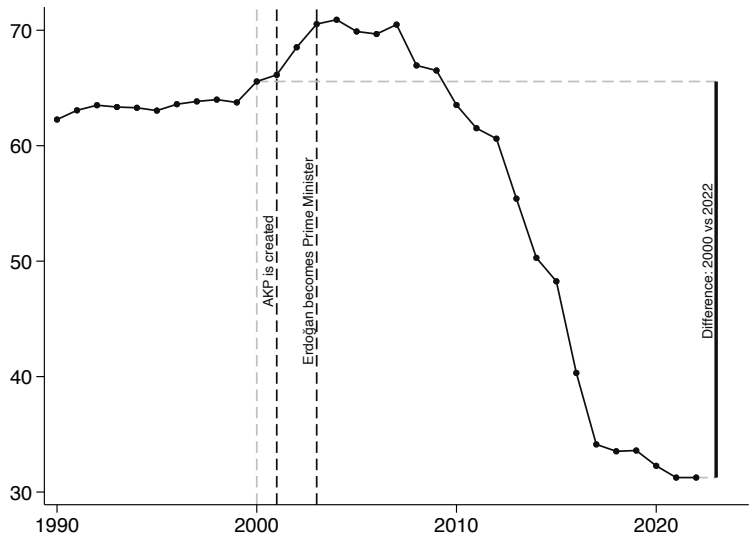
- Another interesting area is to explore whether information-political support feedbacks can lead to self-fulfilling traps—for example, authoritarian governments convincing their voters that democracy is not for them and this in turn making authoritarian governments more stable and democracy less likely to take root. Further study of what types of interventions and shocks can break such traps would also be an interesting direction.

- It would be very useful to develop theoretical models that can help us understand the patterns we are seeing in our study and more generally help us integrate this type of evidence with existing and new theoretical frameworks in the literature.

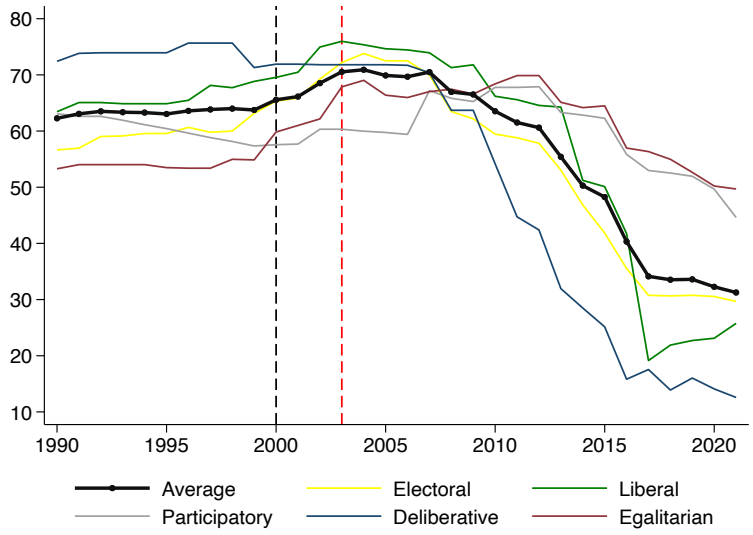
- Another set of interesting questions is whether new and credible information can have durable effects (which our results suggest may be the case based on voting patterns in the municipal elections one year after our experiment) and whether they may build realistic or overoptimistic aspirations about what democracy can deliver.
- Several other directions on why democracy has been in retreat around the world and the role of better information and different political strategies in reversing this trend are additional important areas for research.

Figure 1: Evolution of Democracy in Türkiye

A. Evolution of V-DEM Democratic Score

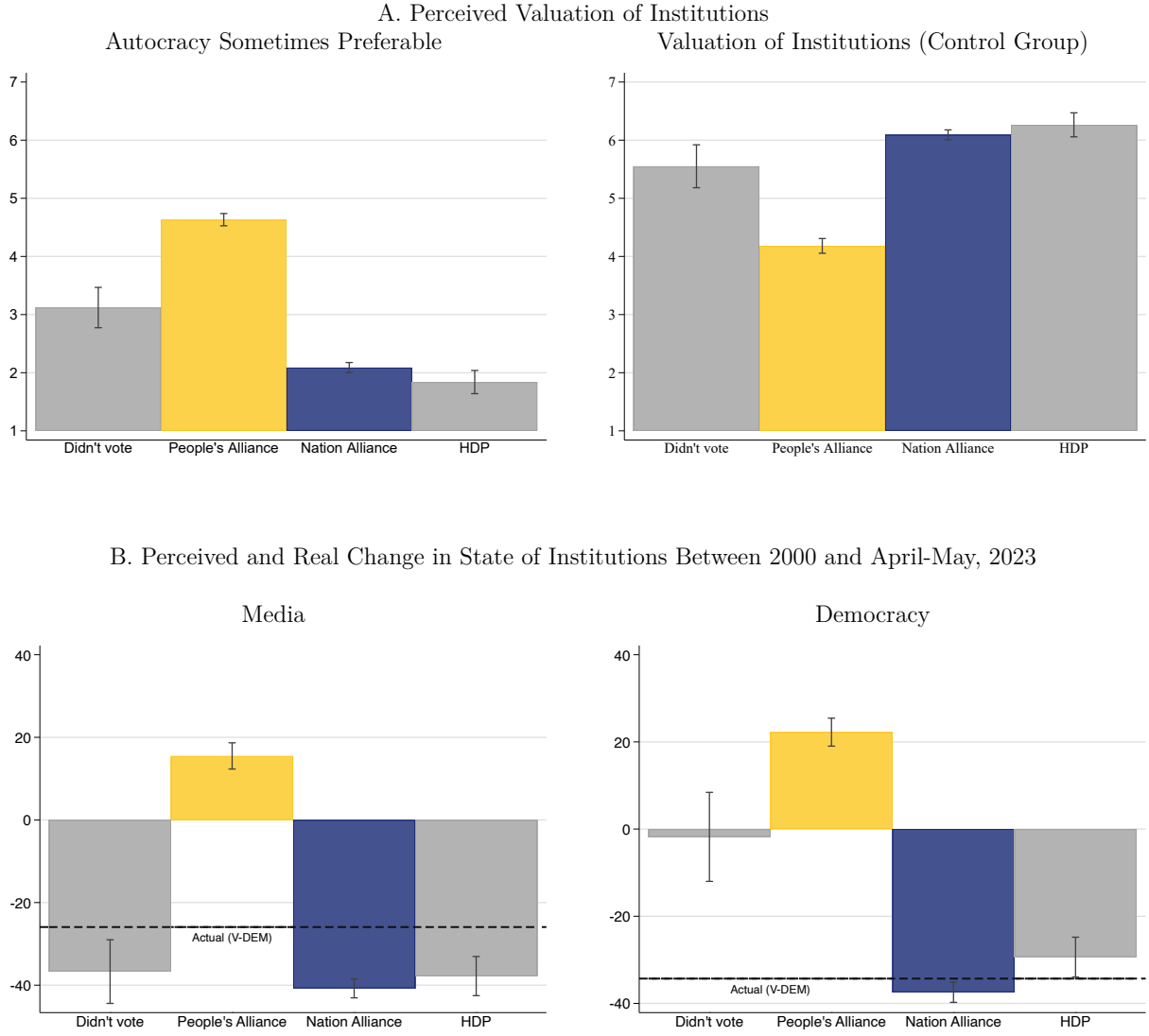


B. Evolution of V-DEM Democratic Score Components



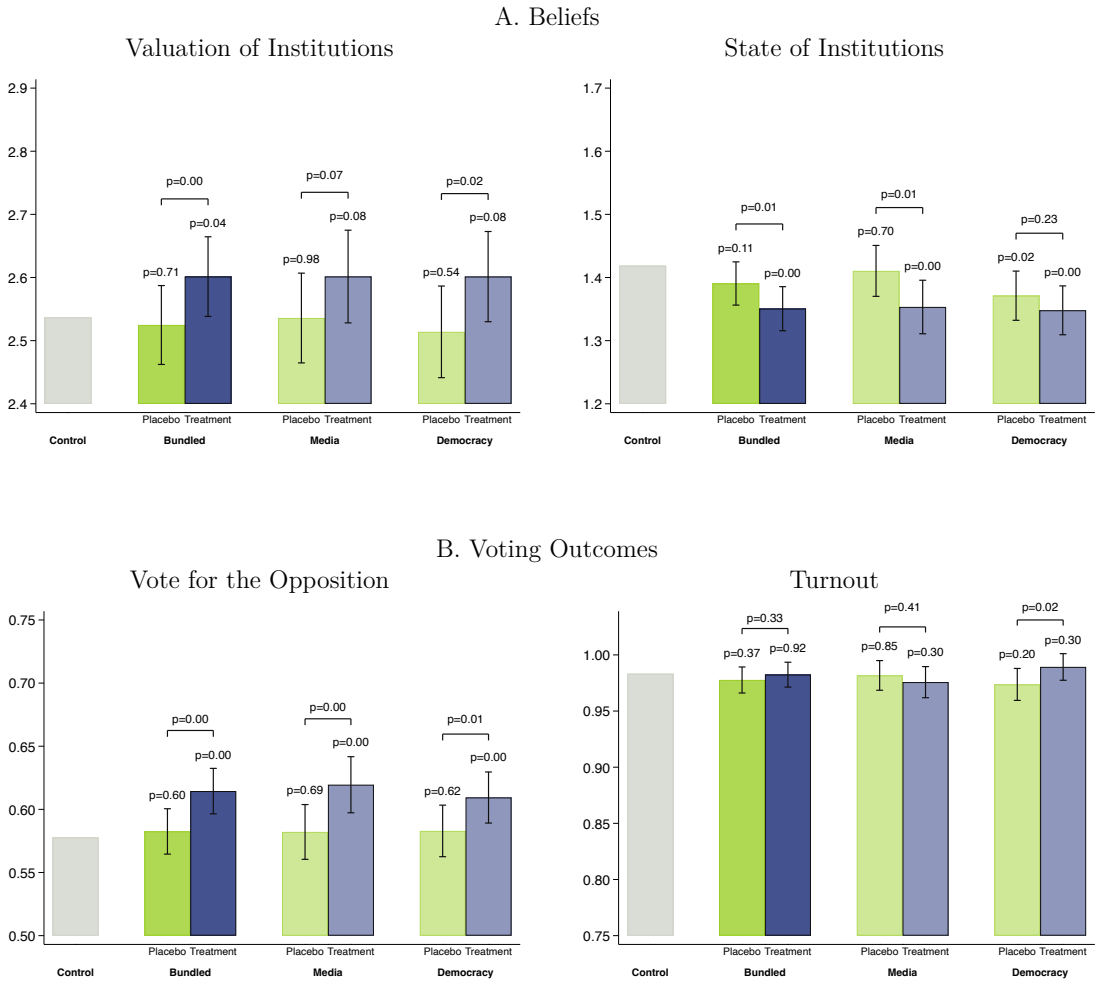
Notes: This figure plots the evolution of democracy scores in Türkiye between 1990 and 2022, from the V-DEM data set. Panel A displays the composite democracy index, which is the average of five indices measuring different dimensions of democracy, electoral, liberal, participatory, deliberative and egalitarian. This composite index is also the one used in Acemoglu et al. [2024], where more details can be found. Panel B presents the evolution of the five dimensions of democracy separately.

Figure 2: Baseline Institutional Views



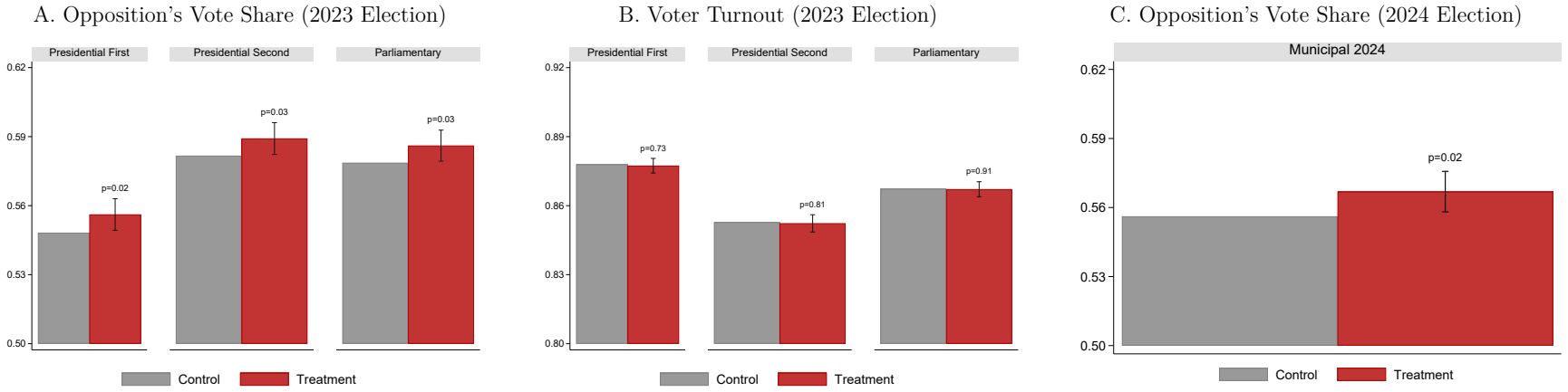
Notes: This figure presents baseline views of participants in the online experiment by political affiliation (People's Alliance, Nation Alliance, HDP supporters, and non-voters). Affiliations are on the basis of self-reported votes in the 2018 election. Panel A shows, on the left, the extent to which individual support authoritarian governments, and on the right, our *Valuation of Institutions* variable, which measures the extent to which individuals believe that democratic institutions are important for achieving better outcomes. For this latter variable, we restrict the sample to individuals in the control group to ensure that the patterns are not impacted by our treatments. Panel B measures perceptions about how respondents think media (on the left) and democracy (on the right) have evolved between 2000 and 2023. The dashed line indicates the actual change from the V-DEM data set. The whiskers show 95 percent confidence intervals. For more details on variables and measurement, see Appendix Table A-1.

Figure 3: Treatment Effects on Beliefs and Voting Outcomes in the Online Experiment



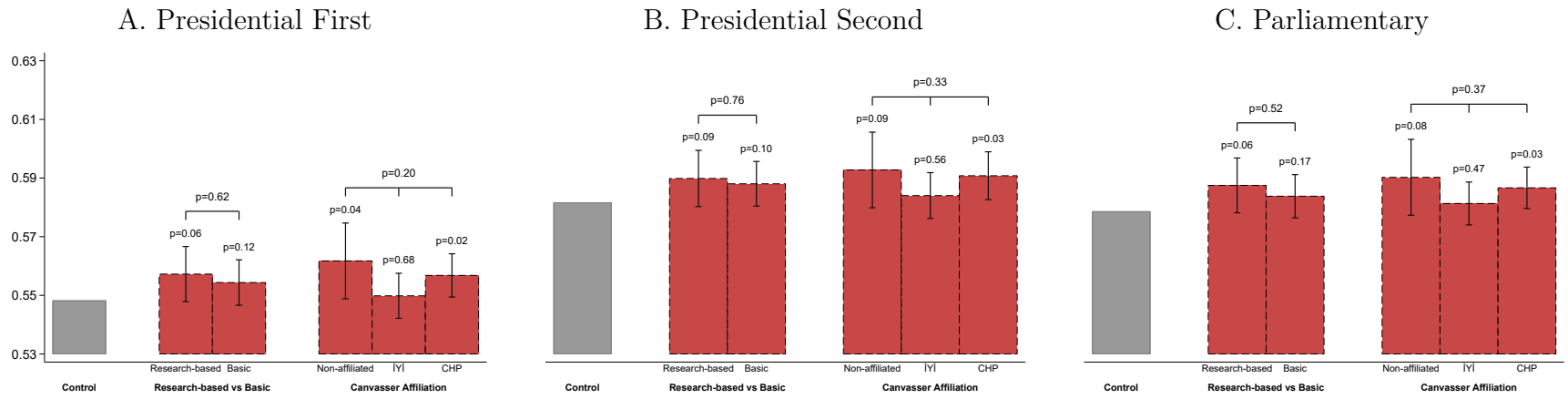
Notes: This figure summarizes the main results from the online experiment. It presents estimates of the informational treatments on voter beliefs in Panel A and self-reported voting intentions in Panel B. *Valuation of Institutions* measure the extent to which individuals believe that democratic institutions are important for achieving better outcomes, and *State of Institutions* measures perceptions of how democratic institutions have evolved between 2000 and 2023 in Türkiye. Both variables are in standard deviation units. *Vote for the Opposition* and *Turnout* are dummy variables for voter intentions. The difference between the heights of the bars for the treatment and control groups provides our baseline estimates of the effect of the informational treatments, corresponding to the estimates of equation (1) in the text. Estimates are based on our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. The p-values at the very top are for the informational treatment being statistically different from the placebo. For more details on variables and measurement, see Appendix Table A-1.

Figure 4: Treatment Effects on Voting Outcomes in the Field Experiment



Notes: This figure summarizes the main results from the field experiment. It presents ballot box-level estimates of the treatment effects on the opposition's vote share and turnout in the 2023 first and second round presidential, and parliamentary elections in Panels A and B, and the opposition's vote share in the 2024 municipal election in Panel C. In this figure, we focus on the bundled treatment, which is a dummy variable for either to research-based or the basic informational treatment at the neighborhood level. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the informational treatments, corresponding to the ITT estimates of equation (2) in the text. Estimates are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. For more details on variables and measurement, see Appendix Table A-1.

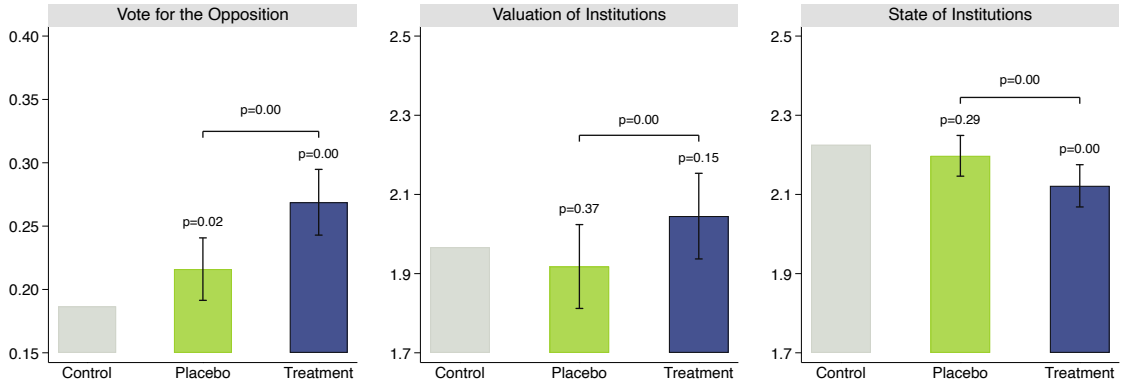
Figure 5: Unbundled Treatment Effects on Voting Outcomes in the Field Experiment



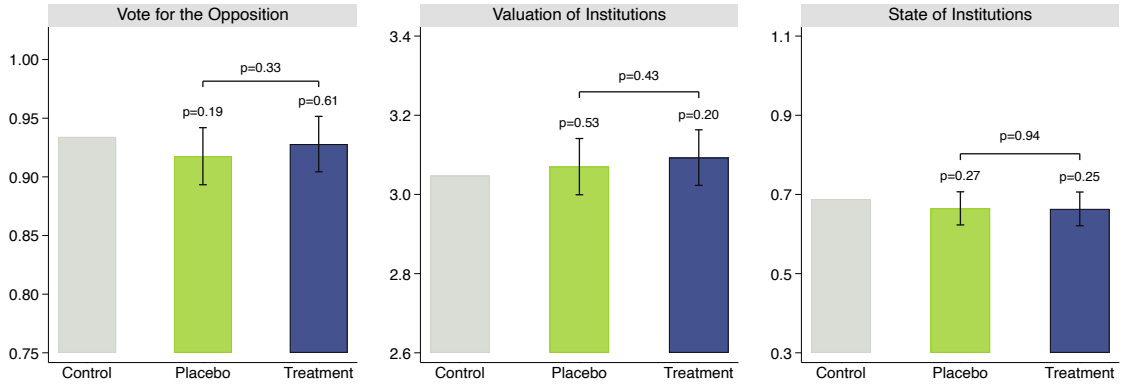
Notes: This figure shows results from the field experiment, separately for the research-based and basic informational treatments and also the affiliation of the canvassers. It presents ballot box-level estimates of the treatment effects on the opposition's vote share in the 2023 first- and second-round presidential elections, as well as the 2023 parliamentary elections, in Panels A, B, and C, respectively. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the different informational treatments, corresponding to the ITT estimates of equation (2) in the text. Estimates are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. The p-values at the very top are for the research-based and basic informational treatments and the effects from canvassing with different affiliations being statistically different. For more details on variables and measurement, see Appendix Table A-1.

Figure 6: Online Experiment Results Are Driven by Individuals Who Did Not Previously Believe Institutions Worsened between 2000 and 2023

A. Underestimate Deterioration in State of Institutions at Baseline



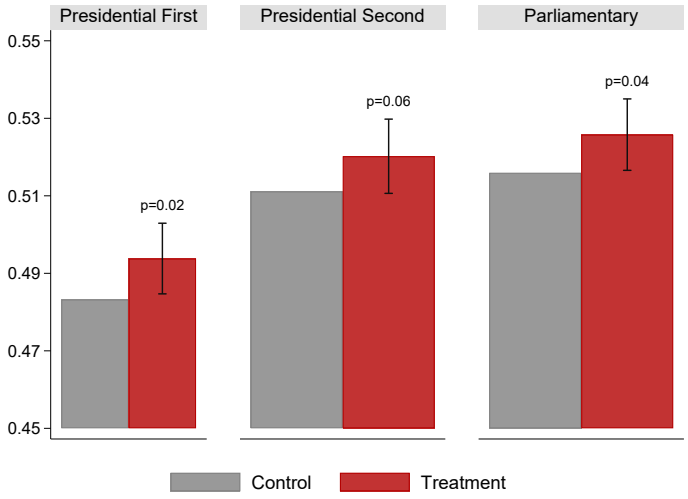
B. Overestimate Deterioration in State of Institutions at Baseline



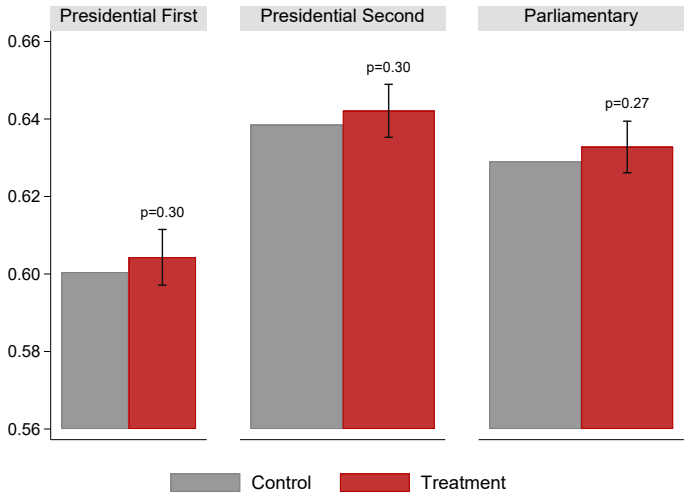
Notes: This figure plots treatment effects in the online experiment separately for respondents who underestimate the deterioration in the state of institutions at baseline (Panel A) and those who accurately estimate (or overestimate) the deterioration the deterioration in the state of institutions at baseline (Panel B). We define these two groups as the participants that are, respectively, below and above the median of the relevant variables. We show separately control means, placebo effects and informational treatment effects on self-reported intention to vote for the opposition, valuation of institutions and perceived change in state of institutions. *Valuation of Institutions* measure the extent to which individuals believe that democratic institutions are important for achieving better outcomes, and *State of Institutions* measures perceptions of how democratic institutions have evolved in Türkiye. These perception variables are in standard deviation units. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the informational treatments, corresponding to estimates of equation (1) in the text. Estimates are based on our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. The p-values at the very top are for the informational treatment being statistically different from the placebo. For more details on variables and measurement, see Appendix Table A-1.

Figure 7: Field Experiment Results Are Driven by Neighborhoods Previously Against the Opposition

A. Neighborhoods with Below Median Opposition's Vote Share in 2018



B. Neighborhoods with Above Median Opposition's Vote Share in 2018



Notes: The figure plots treatment effects in the field experiment separately for neighborhoods below (Panel A) and above (Panel B) the median of the opposition's vote share in the 2018 parliamentary election. Each panel presents ballot box-level estimates of the treatment effects on the opposition's vote share in the 2023 first- and second-round presidential elections, as well as the 2023 parliamentary elections. In this figure, we focus on the bundled treatment, which is a dummy variable for either to research-based or the basic informational treatment at the neighborhood level. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the informational treatments, corresponding to the ITT estimates of equation (2) in the text. Estimates are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. For more details on variables and measurement, see Appendix Table A-1.

Table 1: Bundled Treatment Effects in the Online Experiment with Different Control Sets

	(1)	(2)	(3)	(4)	(5)
	A. Valuation of Institutions				
Placebo	0.024	0.034	0.000	-0.009	-0.012
	(0.042)	(0.037)	(0.031)	(0.033)	(0.032)
Treatment	0.097	0.106	0.080	0.062	0.065
	(0.041)	(0.037)	(0.031)	(0.033)	(0.032)
Observations	4,232	4,182	4,007	3,614	3,614
Mean	2.556	2.556	2.556	2.556	2.556
p-value: Placebo=Treatment	0.032	0.014	0.002	0.007	0.003
	B. State of Institutions				
Placebo	-0.060	-0.074	-0.048	-0.034	-0.028
	(0.041)	(0.022)	(0.020)	(0.021)	(0.017)
Treatment	-0.116	-0.107	-0.079	-0.071	-0.068
	(0.041)	(0.022)	(0.020)	(0.021)	(0.018)
Observations	4,343	4,343	4,150	3,678	3,678
Mean	1.377	1.377	1.377	1.377	1.377
p-value: Placebo=Treatment	0.092	0.072	0.065	0.038	0.006
	C. Vote for the Opposition				
Placebo	0.025	0.009	0.005	0.006	0.005
	(0.020)	(0.015)	(0.010)	(0.010)	(0.009)
Treatment	0.054	0.037	0.032	0.036	0.037
	(0.020)	(0.016)	(0.010)	(0.010)	(0.009)
Observations	4,275	4,034	3,950	3,636	3,636
Mean	0.593	0.593	0.593	0.593	0.593
p-value: Placebo=Treatment	0.077	0.032	0.002	0.001	0.000
No controls	Yes				
Outcome at baseline		Yes	Yes	Yes	Yes
Imbalanced controls			Yes	Yes	Yes
Full set of controls					Yes

Notes: This table explores the robustness of our results from the online experiment to different sets of controls. Panels A, B and C present the treatment effects on Valuation of Institutions, State of Institutions and self-reported intention to vote for the opposition, respectively. Column 1 includes no controls. Column 2 includes the pre-treatment value of the dependent variable as a control. Columns 3 and 4 additionally include the baseline variables for which we observe imbalances in Table A-3 at 5% and 10% level, respectively, while Column 5 is based on our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. The table also reports the number of observations, the mean of the dependent variable for the control group, and the p-value for the placebo and informational treatments being equal. Standard errors are robust to heteroskedasticity. For more details on variables and measurement, see Appendix Table A-1.

Table 2: Bundled Treatment Effects in the Field Experiment with Different Control Sets

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
	Presidential First			Presidential Second			Parliamentary			Municipal 2024		
A. Dependent Variable is Opposition's Vote Share												
Treatment	0.008	0.008	0.008	0.007	0.007	0.007	0.008	0.008	0.007	0.010	0.010	0.011
	(0.008)	(0.004)	(0.003)	(0.008)	(0.004)	(0.004)	(0.007)	(0.004)	(0.003)	(0.007)	(0.005)	(0.004)
Observations	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,840	2,840	2,840
Mean	0.548	0.548	0.548	0.582	0.582	0.582	0.579	0.579	0.579	0.556	0.556	0.556
B. Dependent Variable is Turnout												
Treatment	-0.001	-0.001	-0.001	-0.001	-0.000	-0.000	-0.001	-0.000	-0.000	-0.005	-0.004	-0.003
	(0.003)	(0.002)	(0.002)	(0.003)	(0.002)	(0.002)	(0.003)	(0.002)	(0.002)	(0.005)	(0.005)	(0.003)
Observations	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,840	2,840	2,840
Mean	0.878	0.878	0.878	0.853	0.853	0.853	0.867	0.867	0.867	0.781	0.781	0.781
Strata fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Outcome in 2018		Yes	Yes		Yes	Yes		Yes	Yes		Yes	Yes
Full set of controls			Yes			Yes			Yes			Yes

Notes: This table examines the robustness of our field experiment results to different sets of controls. Outcomes include the opposition's vote share and turnout, presented in Panels A and B, respectively. The results are shown for the 2023 first-round presidential election (Columns 1–3), the 2023 second-round presidential election (Columns 4–6), the 2023 parliamentary election (Columns 7–9), and the 2024 municipal elections (Columns 10–12). The estimates are based on ITT estimates of equation (2) in the text. Columns 1, 4, 7, and 10 include only strata fixed effects as controls. Columns 2, 5, 8, and 11 include strata fixed effects and the outcome in the pre-treatment period at the neighborhood level as controls, which is either the 2018 opposition's parliamentary vote share or turnout in the 2018 presidential election in Panels A and B, respectively. Columns 3, 6, 9, and 12 are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The table also reports the number of observations and the mean of the dependent variable for the control group. Standard errors are clustered at the neighborhood level and are robust to heteroskedasticity. For more details on variables and measurement, see Appendix Table A-1.

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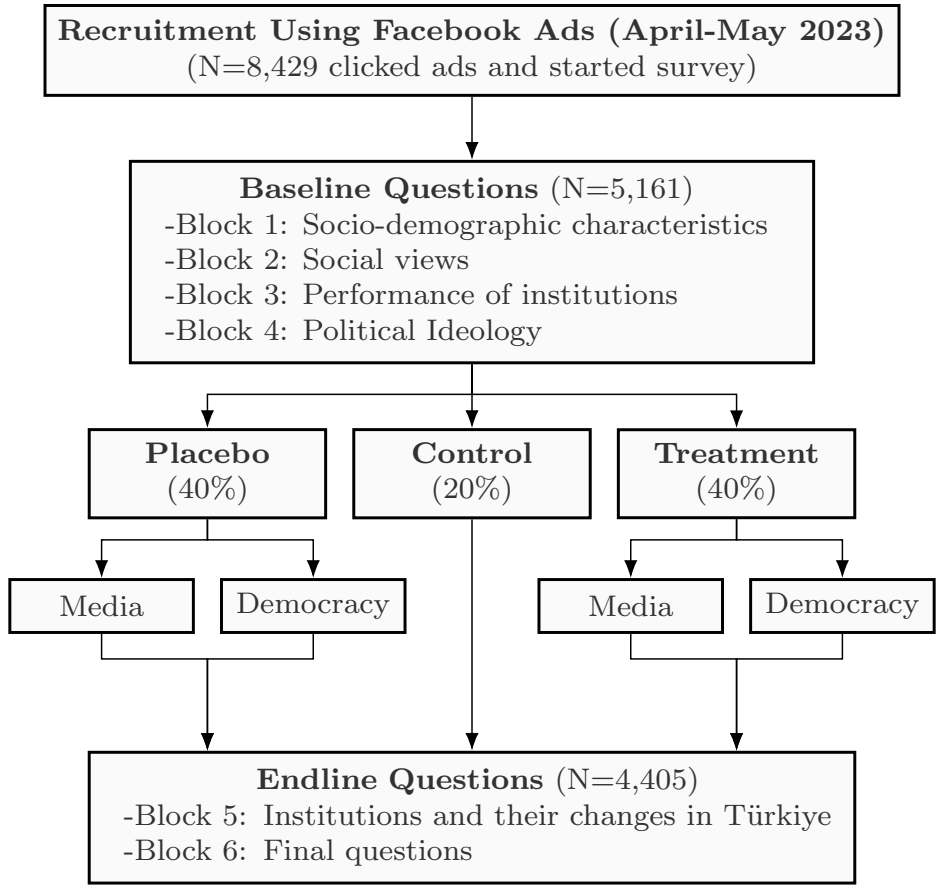
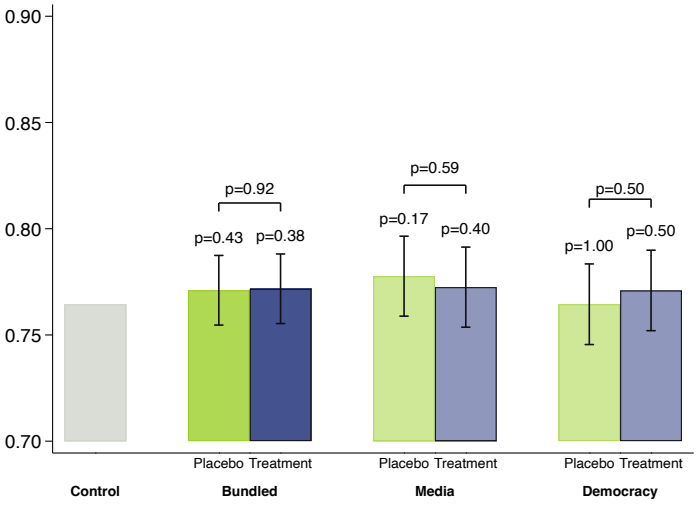
A Appendix

Figure A-1: Experimental Design Online Experiment



Notes: This figure shows the experimental design of the study. A total of 19,151 individuals clicked on the ads and were redirected to the survey landing page, where they reviewed the consent form. Of these, 8,429 proceeded to start the survey. A total of 5,161 respondents completed the baseline survey and were then randomly assigned to two treatment groups, two placebo groups, and a control group. In total, 4,405 participants completed the survey, comprising our final sample for analysis.

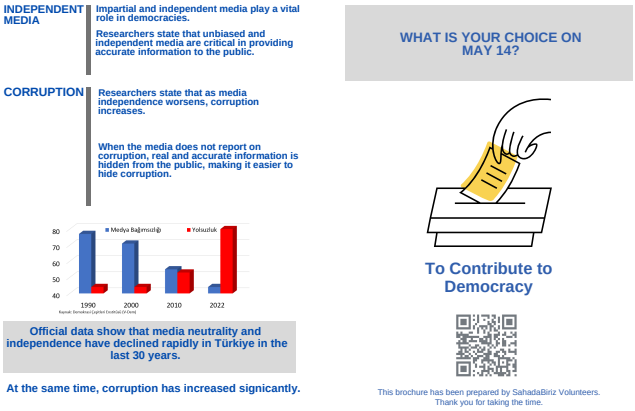
Figure A-2: Differential Attrition by Treatment Arms – Online Experiment



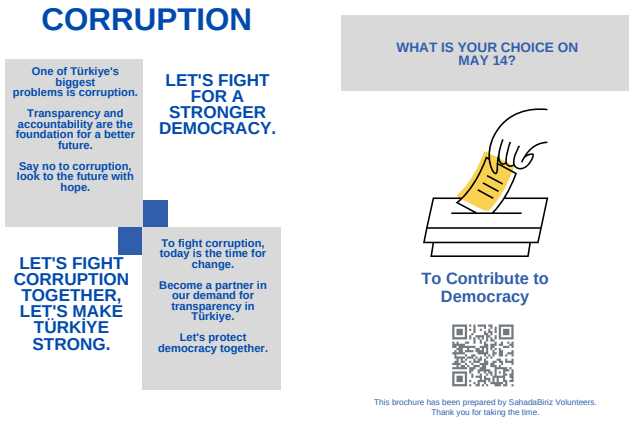
Notes: This figure shows the differences in survey completion among individuals assigned to different treatment arms. See equation (1). The outcome is a dummy that takes the value of one if the participant did not complete the survey. Each bar displays the mean of the outcome for each of these groups as indicated on the horizontal axis. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. The p-values at the very top are for the informational treatment being statistically different from the placebo. For more details on variables and measurement, see Appendix Table A-1.

Figure A-3: Pamphlets in the Field Experiment

A. Research-based Pamphlet for Non-affiliated



B. Basic Pamphlet for Non-affiliated



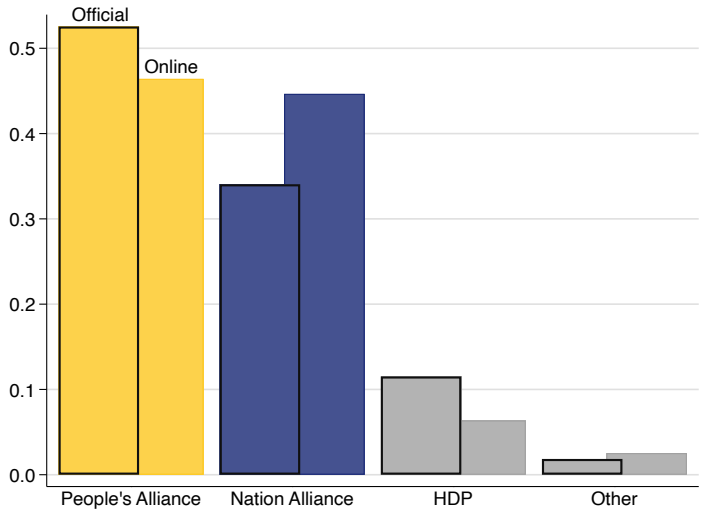
C. Research-based Pamphlet for CHP

D. Basic Pamphlet for CHP

E. Research-based Pamphlet for İYİ Party

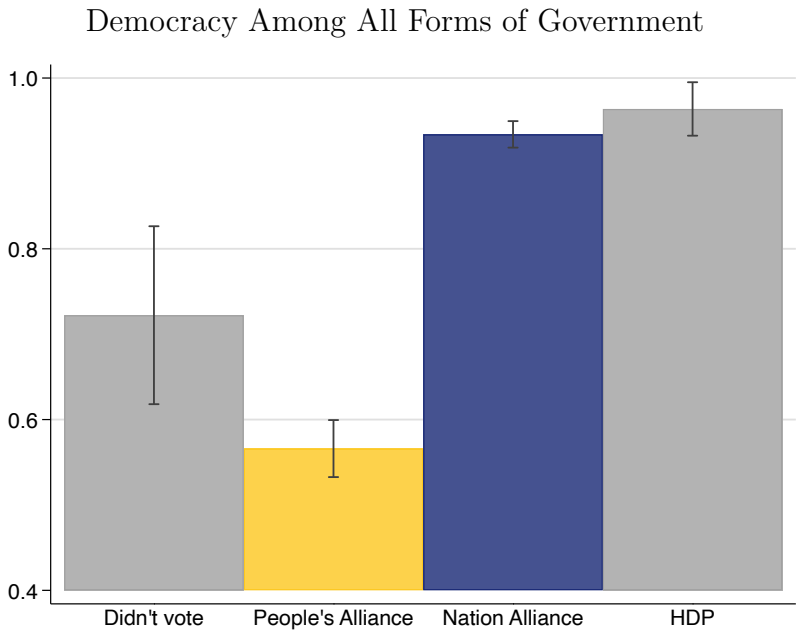
F. Basic Pamphlet for İYİ Parti

Figure A-4: Alliance Vote Shares from Administrative Records and Self-Reported Voting Data from the Online Experiment for the 2018 Election



Notes: This figure compares the official alliance vote shares from the 2018 parliamentary election with self-reported voting choices from our baseline survey. The comparison is presented in a color-coded bar chart: yellow bars represent the People's Alliance vote share, navy bars show the Nation Alliance vote share, and grey bars indicate the vote shares for the HDP and other parties. For each alliance, the left bar reflects the official 2018 election results, while the right bar shows the self-reported vote shares from the online experiment.

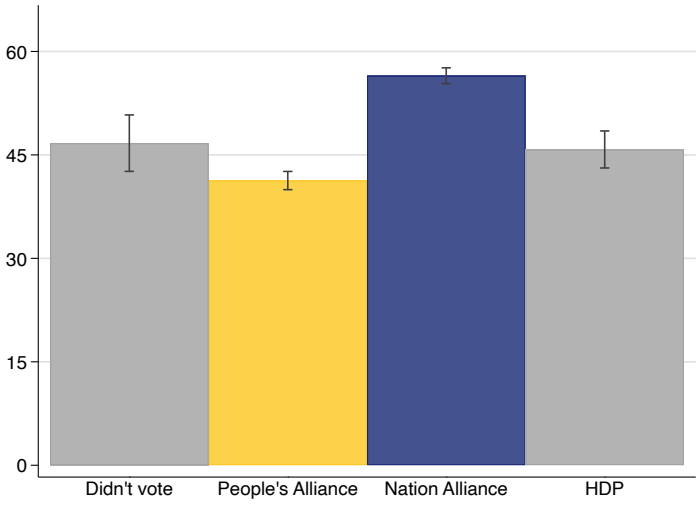
Figure A-5: Additional Summary Statistics on Institutional Preferences by Alliance Affiliation



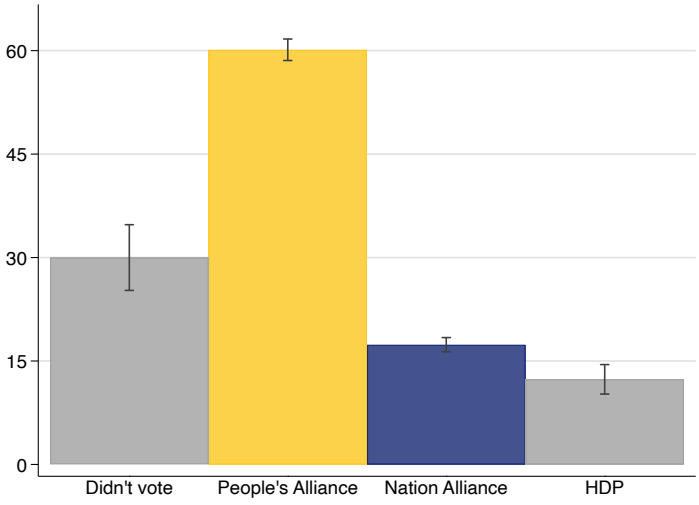
Notes: This figure shows alternative measures of institutional value, categorized by political affiliation (People's Alliance, Nation Alliance, HDP supporters, and non-voters). It plots the share of individuals who responded "I would prefer democracy among all forms of government." The other answer options are, "In some cases, I may prefer an authoritarian government," and "For someone like me, it doesn't matter whether the government is democratic or authoritarian." The whiskers indicate the 95 percent confidence intervals.

Figure A-6: Perception of the State of Institutions in 2000 and 2023 by Political Affiliation

A. Perception of the State of Institutions in 2000



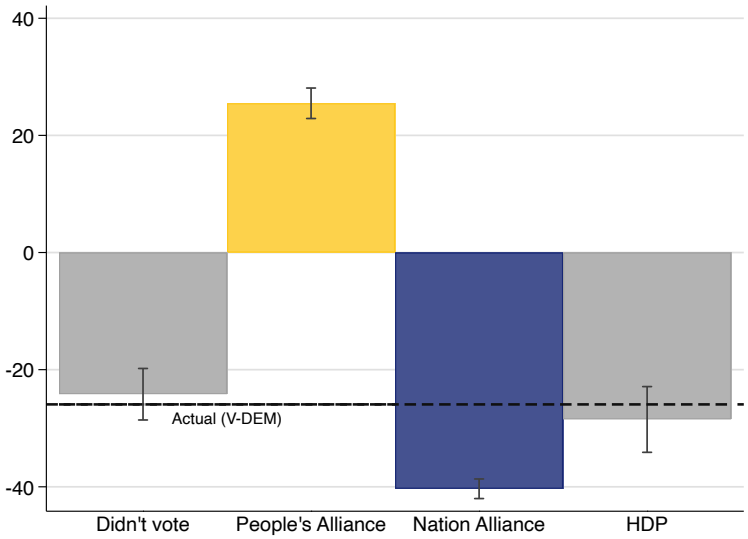
B. Perception of the State of Institutions between April and May, 2023



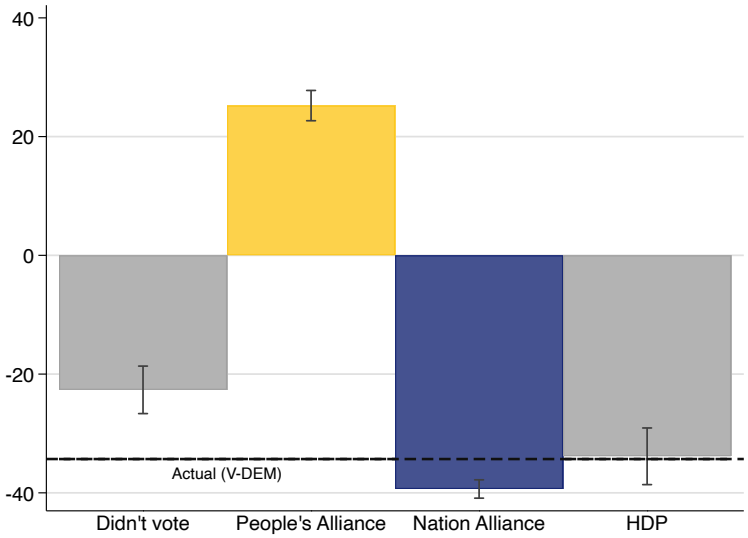
Notes: This figure compares voters' perceptions of democratic institutions in Türkiye between 2000 and April-May 2023 by political affiliation (People's Alliance, Nation Alliance, HDP supporters, and non-voters). Affiliations are on the basis of self-reported votes in the 2018 election. Panels display average responses to the question asked about the state of institutions in 2000 (Panel A) and between April and May, 2023 (Panel B) in Türkiye. The bars represent mean scores for each political group based on self-reported voting behavior in the 2018 election. The whiskers indicate the 95 percent confidence intervals. For more details on variables and measurement, see Appendix Table A-1.

Figure A-7: Baseline Institutional Views in the Online Experiment

A. Media

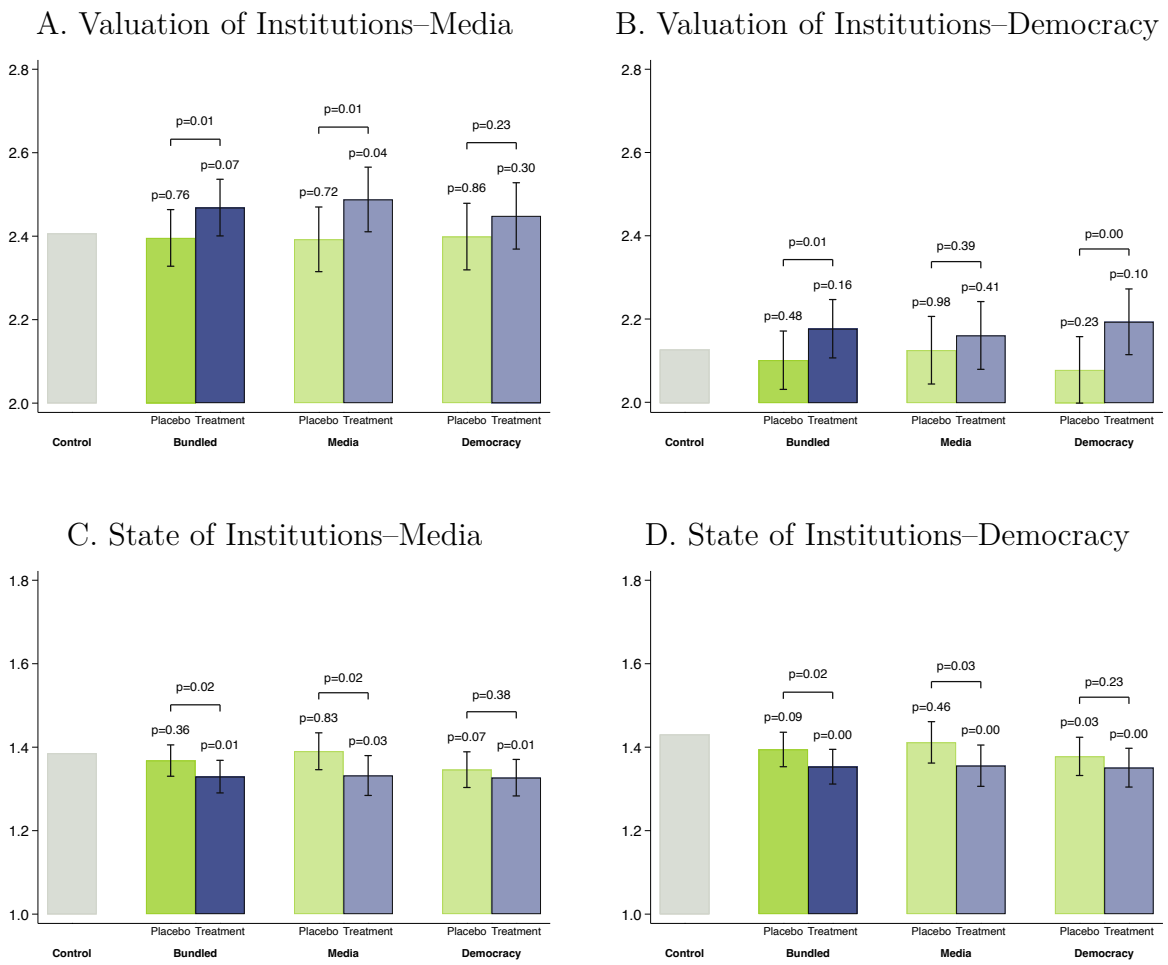


B. Democracy



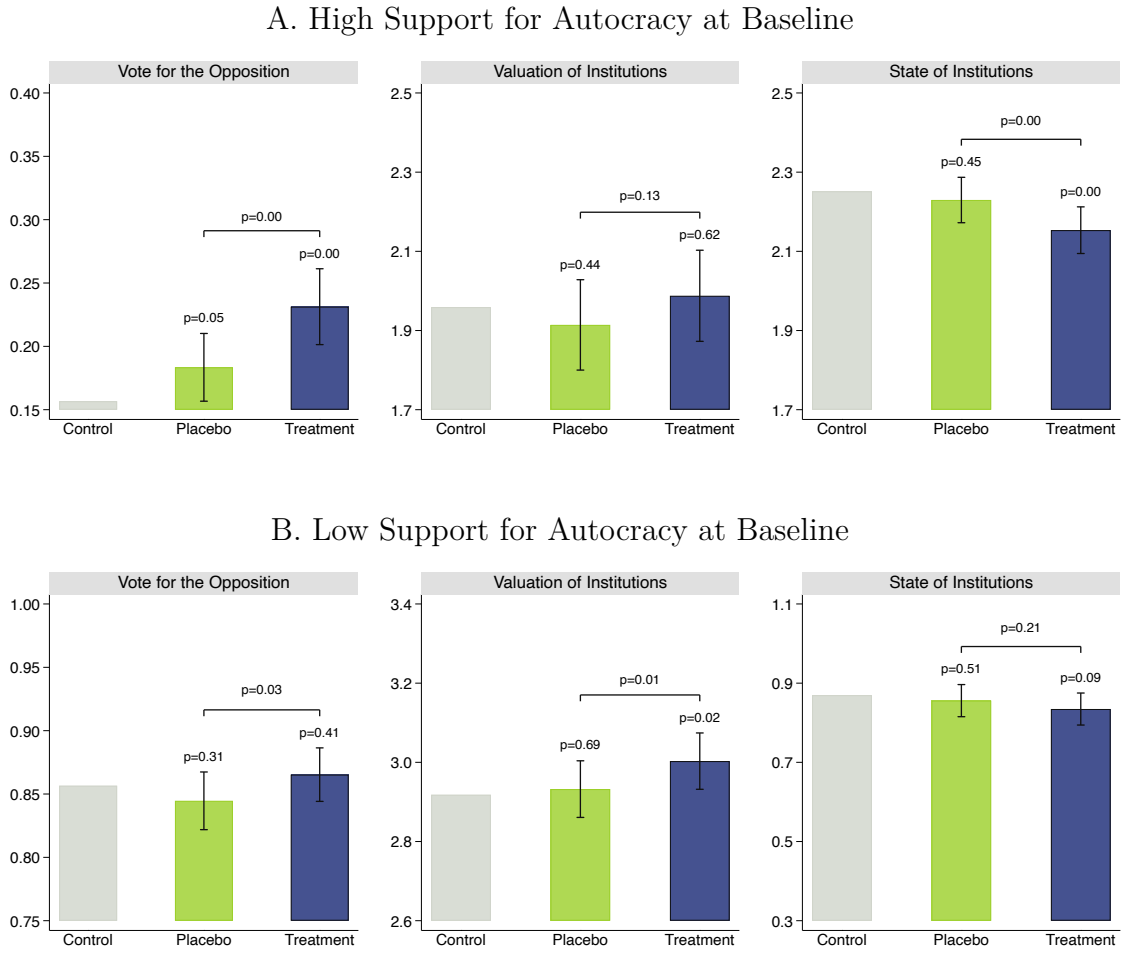
Notes: This figure shows voters' perceived change in the state of institutions between 2000 and April–May, 2023 at baseline by political affiliation (People's Alliance, Nation Alliance, HDP supporters, and non-voters) and institutions (media and democracy). Affiliations are on the basis of self-reported votes in the 2018 election. Panel A shows perceptions of changes in the media from 2000 to 2023, while Panel B presents perceptions of changes in democracy over the same period. The bars represent the mean scores for each political group based on self-reported voting behavior in 2018. The dashed line indicates the actual change from the V-DEM data set. The whiskers indicate the 95 percent confidence intervals. For more details on variables and measurement, see Appendix Table A-1.

Figure A-8: Treatment Effects on Voters' Beliefs – Separately for Media and Democracy Outcomes



Notes: This figure presents estimates of the informational treatments on voters' valuation of institutions and perceived change in state of institutions, separately for media and democracy. *Valuation of Institutions–Media* (Panel A) and *Valuation of Institutions–Democracy* (Panel B) measure the extent to which individuals believe that media and democracy are important for achieving better outcomes, respectively. *State of Institutions–Media* (Panel C) and *State of Institutions–Democracy* (Panel D) measure perceptions of how media and democracy have evolved between 2000 and 2023 in Türkiye, respectively. Both variables are in standard deviation units. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the informational treatments, corresponding to estimates of equation (1) in the text. Estimates are based on our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. The p-values at the very top are for the informational treatment being statistically different from the placebo. For more details on variables and measurement, see Appendix Table A-1.

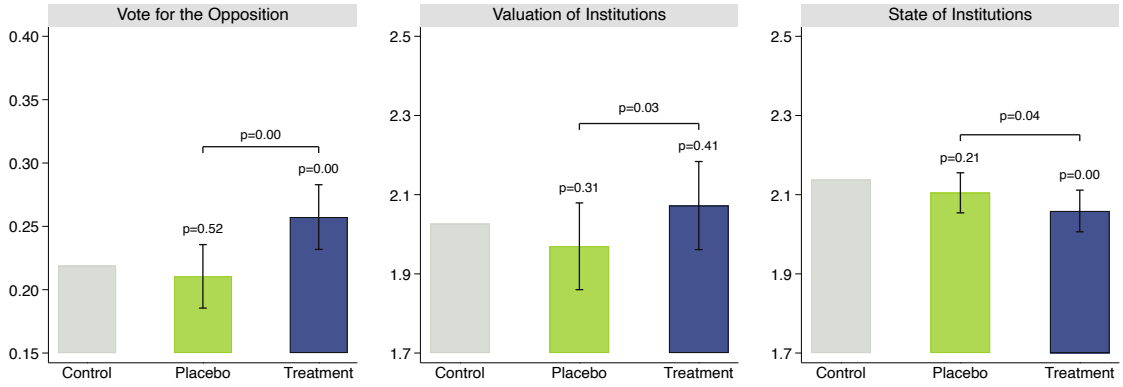
Figure A-9: Online Experiment Results Are Driven by Individuals More Favorable to Authoritarianism at Baseline



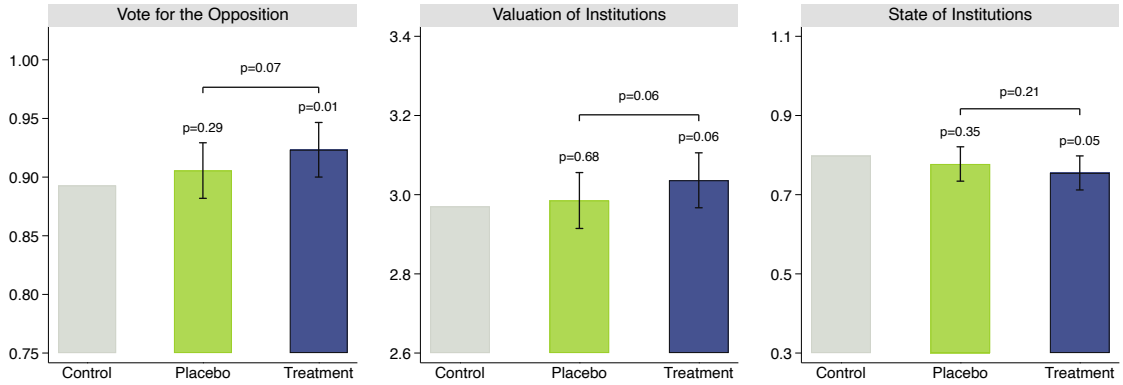
Notes: This figure plots treatment effects in the online experiment separately for respondents who are neutral or agree with the statement that authoritarianism is sometimes preferable at baseline (Panel A) and those who disagree with this same statement (Panel B). We define these two groups as the participants that report, respectively, a score between 4 and 7 and below 4 when asked to rank their level of agreement with the statement "I support having an authoritarian government in some cases" on a seven-point scale. We show separately control means, placebo effects and informational treatment effects on self-reported intention to vote for the opposition, valuation of institutions and perceived change in state of institutions. *Valuation of Institutions* measure the extent to which individuals believe that democratic institutions are important for achieving better outcomes, and *State of Institutions* measures perceptions of how democratic institutions have evolved in Türkiye. These variables are in standard deviation units. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the informational treatments, corresponding to estimates of equation (1) in the text. Estimates are based on our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. The p-values at the very top are for the informational treatment being statistically different from the placebo. For more details on variables and measurement, see Appendix Table A-1.

Figure A-10: Online Experiment Results Are Driven by Individuals Against the Opposition in 2018

A. Self-reported Not Voting for the Opposition at Baseline

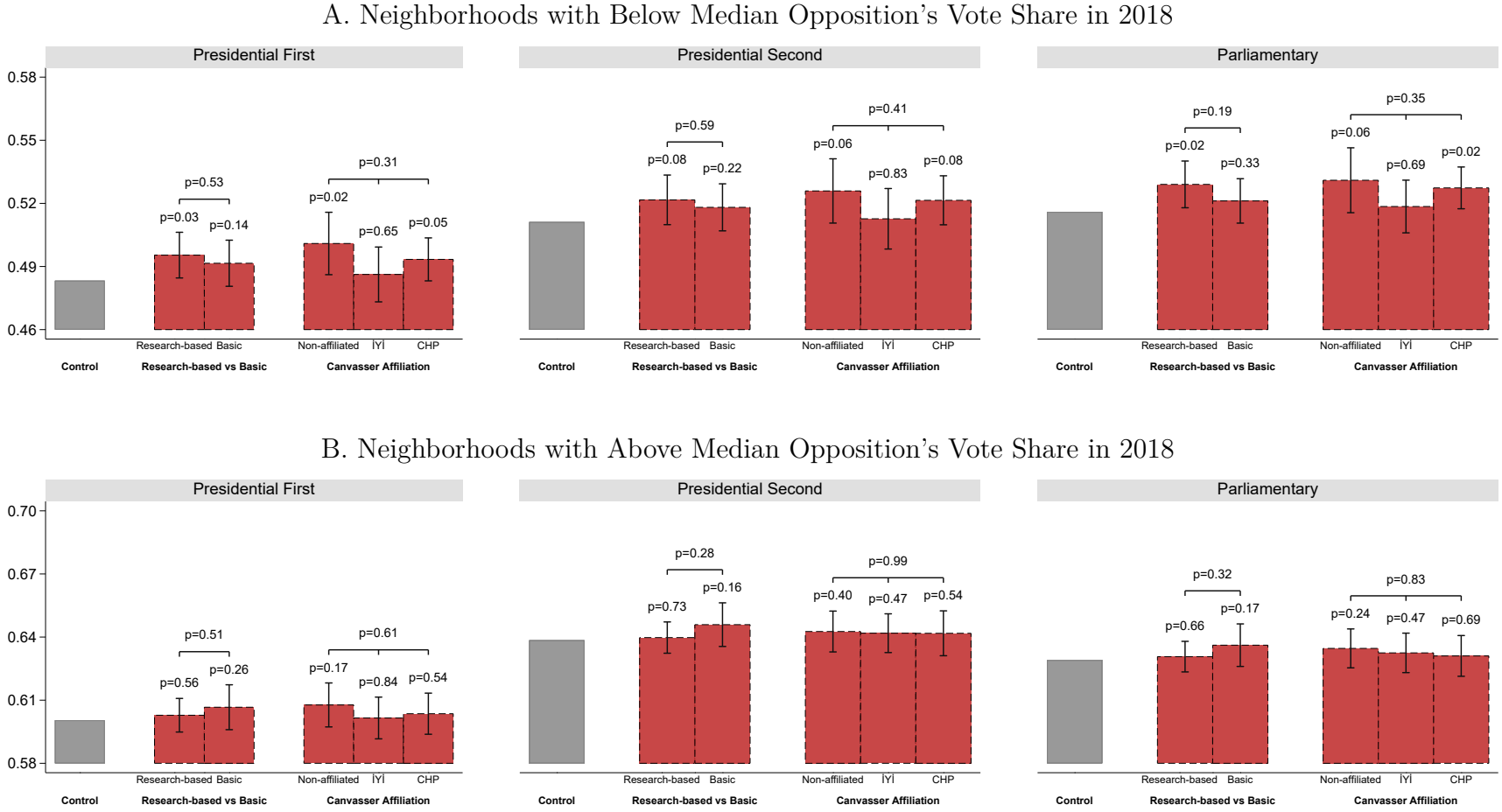


B. Self-reported Voting for the Opposition at Baseline



Notes: This figure plots treatment effects in the online experiment separately for respondents who self-report voting against (Panel A) and for the opposition (Panel B) in the 2018 election at baseline based on the online experiment. We show separately control means, placebo effects and informational treatment effects on self-reported intention to vote for the opposition, valuation of institutions and perceived change in state of institutions. *Valuation of Institutions* measure the extent to which individuals believe that democratic institutions are important for achieving better outcomes, and *State of Institutions* measures perceptions of how democratic institutions have evolved in Türkiye. These variables are in standard deviation units. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the informational treatments, corresponding to estimates of equation (1) in the text. Estimates are based on our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. The p-values at the very top are for the informational treatment being statistically different from the placebo. For more details on variables and measurement, see Appendix Table A-1.

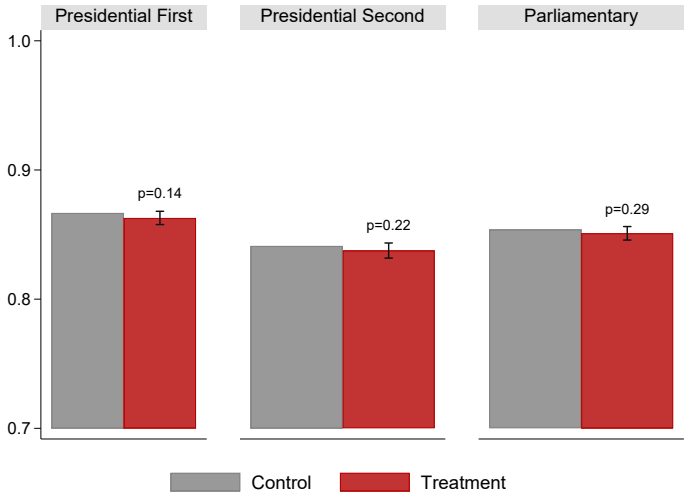
Figure A-11: Field Experiment Results Are Driven by Neighborhoods Previously Against the Opposition – Unbundled Treatment



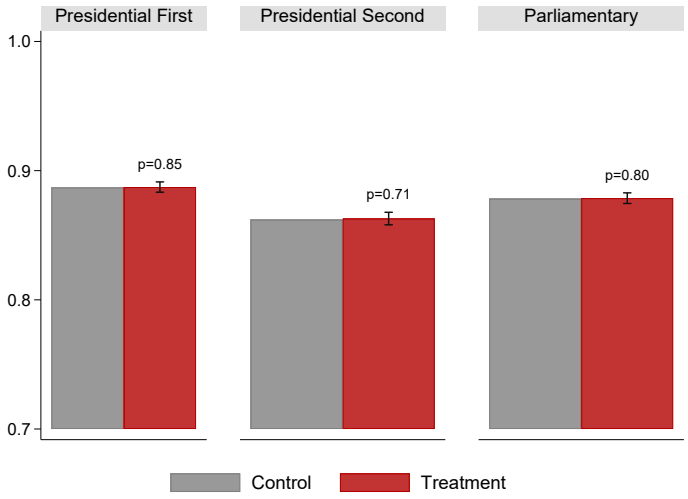
Notes: This figure shows results from the field experiment for the research-based and basic informational treatments and also the affiliation of the canvasser, separately for neighborhoods below (Panel A) and above (Panel B) the median of the opposition's vote share in the 2018 parliamentary election. Each panel presents ballot box-level estimates of the treatment effects on the opposition's vote share in the 2023 first and second round presidential and parliamentary elections, respectively. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the different informational treatments, corresponding to the ITT estimates of equation (2) in the text. Estimates are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. The p-values at the very top are for the research-based and basic informational treatments and the effects from canvases with different affiliations being statistically different. For more details on variables and measurement, see Appendix Table A-1.

Figure A-12: Heterogeneous Treatment Effects on Turnout in the Field Experiment

A. Neighborhoods with Below Median Opposition's Vote Share in 2018



B. Neighborhoods with Above Median Opposition's Vote Share in 2018



Notes: The figure plots treatment effects in the field experiment separately for neighborhoods below (Panel A) and above (Panel B) the median of the opposition's vote share in the 2018 parliamentary election. Each panel presents ballot box-level estimates of the treatment effects on the opposition's vote share in the 2023 first- and second-round presidential elections, as well as the 2023 parliamentary elections. In this figure, we focus on the bundled treatment, which is a dummy variable for either to research-based or the basic informational treatment at the neighborhood level. The difference between the heights of the bars for treatment and control groups gives our baseline estimates of the effect of the informational treatments, corresponding to the ITT estimates of equation (2) in the text. Estimates are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The whiskers show 95 percent confidence intervals, while the p-values on top of the bars are for these differences being statistically different from zero. For more details on variables and measurement, see Appendix Table A-1.

Table A-1: Variable Definitions

Variable	Description
	Panel A. Online Experiment
Outcome Variables	
State of institutions	The average of two 5-point scales measuring the extent to which institutions are better today (2023) relative to 2000, based on the questions where respondents are asked to complete the statements, "In Türkiye, today's level of media independence is _____ its level in 2000," and "In Türkiye, today's level of democracy is _____ its level in 2000". The variable is rescaled so that the effects are measured in standard deviation units of the outcome.
State of institutions-Democracy	. The average of 5-point scale measuring the extent to which institutions are better today (2023) relative to 2000, based on the question where respondents are asked to complete the statement, "In Türkiye, today's level of democracy is _____ its level in 2000" (1 being "much lower than" and 5 being "much higher than"). The variable is rescaled so that the effects are measured in standard deviation units of the outcome.
State of institutions-Media	The average of 5-point scale measuring the extent to which institutions are better today (2023) relative to 2000, based on the question where respondents are asked to complete the statement, "In Türkiye, today's level of media independence is _____ its level in 2000". The variable is rescaled so that the effects are measured in standard deviation units of the outcome.
Turnout	A dummy that takes the value of one if the respondent choose "I will not vote" when asked, "If there were a presidential election tomorrow, which Alliance's candidate would you vote for?".
Valuation of institutions	The average of two 7-point scales measuring the respondent's level of agreement with the statements, "Increasing media independence in a country will reduce corruption in the future," and "Strengthening democracy in a country will reduce the number of people affected by natural disasters in the future". The variable is rescaled so that the effects are measured in standard deviation units of the outcome.
Valuation of institutions-Democracy	The average of 7-point scale measuring the respondent's level of agreement with the statement, "Strengthening democracy in a country will reduce the number of people affected by natural disasters in the future". The variable is rescaled so that the effects are measured in standard deviation units of the outcome.
Valuation of institutions-Media	The average of 7-point scale measuring the respondent's level of agreement with the statement, "Increasing media independence in a country will reduce corruption in the future". The variable is rescaled so that the effects are measured in standard deviation units of the outcome.
Vote for the opposition	A dummy that takes the value of one if the respondent would vote for a candidate different from the candidate of "People's Alliance" when asked, "If there were a presidential election tomorrow, which Alliance's candidate would you vote for?". People's Alliance includes AKP, MHP, BBP and New Welfare Party.
Baseline Variables	
Autocracy sometimes preferable	Respondents' level of agreement with the statement, "I support preferring for an authoritarian government in some cases," on a 1 to 7-point scale (with 1 being "strongly disagree" and 7 being "strongly agree").
Closeness: Nation Alliance	Equals 0 if "Very difficult',' 1 if "Difficult',' 2 if "Neutral," 3 "Not difficult," and 4 "Not difficult at all" to the question "How do you feel about the following statement: I find it difficult to see things from the point of view of supporters of "Nation Alliance".
Closeness: People's Alliance	Equals 0 if "Very difficult", 1 if "Difficult", 2 if "Neutral", 3 "Not difficult" and 4 "Not difficult at all" to the question "How do you feel about the following statement: I find it difficult to see things from the point of view of supporters of "People's Alliance".
Current support for 2018-voted party	Equals 0 if "Very low," 1 if "Low," 2 if "Neither high nor low," 3 "High," and 4 "Very high" to the question "How strongly do you feel about your support for the party you voted for in 2018?".

Continued on next page

Table A-1 – Variable Definition and Sources (Continues from Previous Page)

Democracy among all forms of government	A dummy variable that takes the value of one if the respondent chose "I would prefer democracy among all forms of government" when asked, "Which of the three statements is closest to your view?".
Devaluation responsibility: global crisis	A dummy variable that takes the value of one if the respondent chose "A global economic crisis" when asked, "Who or what is most responsible for the devaluation of the Turkish Lira in the last year?".
Devaluation responsibility: president	A dummy variable that takes the value of one if the respondent chose "The president" when asked, "Who or what is most responsible for the devaluation of the Turkish Lira in the last year?".
Government priority: inflation	A dummy variable that takes the value of one if the respondent chose "Inflation rate" when asked, "Which of the following issues do you think the government should attach most importance to?".
Government priority: national security	A dummy variable that takes the value of one if the respondent chose "National security" when asked, "Which of the following issues do you think the government should attach most importance to?".
Ideology: left	A dummy variable that takes the value of one if the respondent chose "Left" or "Central left" when asked, "Where do you see yourself on the ideological spectrum?".
Ideology: right	A dummy variable that takes the value of one if the respondent chose "Right" or "Central right" when asked, "Where do you see yourself on the ideological spectrum?".
Institutions improve economy	Respondents' level of agreement with one of two statements about the relationship between institutions and economy, "Strengthening (weakening) democracy in a country improves (worsens) the economy" and "Increasing (decreasing) media independence increases (reduces) voters' knowledge of whether the government manages the economy well" on a 1 to 7-point scale.
Institutions improve economy: certainty	Respondents' certainty about their responses on the level of agreement with one of two statements about the relationship between institutions and economy.
Level institutions: 2000	Respondents' rating for the institutions in 2000 based on the question, "On a scale of 0 (very low) to 100 (very high), please rate today's (2023) level of media independence (democracy) in Türkiye and its level in 2000".
Level institutions: 2023	Respondents' rating for the institutions in 2023 based on the question, "On a scale of 0 (very low) to 100 (very high), please rate today's (2023) level of media independence (democracy) in Türkiye and its level in 2000".
Level institutions: certainty	Respondents' certainty about their responses to the institutions' rating.
President bypassing the parliament	Respondents' level of agreement with the statement, "I support that in some cases the president does not consult parliament when making decisions," on a 1 to 7-point scale.
Regime does not affects the economy	Respondents' level of agreement with the statement, "Some think that political regimes (authoritarian, democratic, etc.) will not affect the economy," on a 1 to 7-point scale.
Voted for opposition in 2018	A dummy variable that takes the value of one if the respondent chose any party except "AKP" or "MHP" when asked, "Which political party did you vote for in the 2018 general (parliamentary) election?".
Voted in 2018	A dummy variable that takes the value of one if the respondent chose a party when asked, "Which political party did you vote for in the 2018 general (parliamentary) election?".

Panel B. Field Experiment

Outcome Variables	
Vote share opposition: Parliamentary election 2023	Total vote share of parties other than the member parties of People's Alliance (AKP, MHP, BBP and New Welfare Party). HÜDA-PAR and DSP, the supporters of Recep Tayyip Erdoğan's candidacy, did not run the election in İzmir.
Vote share opposition: Presidential first round election 2023	Total vote share of Kemal Kılıçdaroğlu and Muharrem İnce in the presidential first round election held in May, 2023. This constitutes the vote share for all candidates except the incumbent Recep Tayyip Erdoğan and Ata Alliance's candidate, Sinan Oğan.

Continued on next page

Table A-1 – Variable Definition and Sources (Continues from Previous Page)

Vote share opposition: Presidential second round election 2023	Vote share of Kemal Kılıçdaroğlu in the presidential second round election held in May, 2023 in which Kemal Kılıçdaroğlu and Recep Tayyip Erdoğan run for the election.

Baseline Variables

Parliamentary Election 2018

Vote share alliance: Nation Alliance	Total vote share of the members of Nation Alliance (CHP, İYİ party, and Saadet Party) and Nation Alliance close list. Democrat Party, the member of Nation Alliance, did not run the election in İzmir.
Vote share alliance: No Alliance	Total vote share of Hür Dava, Vatan Party, HDP and independent candidates.
Vote share alliance: People's Alliance	Total vote share of the members of People's Alliance (AKP and MHP) and People's Alliance close list.
Vote share opposition	Total vote share of parties other than the member parties of People's Alliance (AKP and MHP).

Presidential Election 2018

Vote share alliance: Nation Alliance	Total vote share of Meral Akşener, Muharrem İnce, and Temel Karamollaoğlu.
Vote share alliance: No Alliance	Total vote share of Selahattin Demirtaş and Doğu Perinçek.
Vote share alliance: People's Alliance	Total vote share of Recep Tayyip Erdoğan.
Vote share opposition	Total vote share of Meral Akşener, Selahattin Demirtaş, Muharrem İnce, Temel Karamollaoğlu, and Doğu Perinçek in the presidential election held in June, 2018. This constitutes the vote share for all candidates except the incumbent Recep Tayyip Erdoğan.

Table A-2: Attrition and Differential Effects on Main Outcomes According to Framing of the Treatment

	(1)	(2)	(3)	(4)
	Dependent Variable Is			
	Attrition	Value of Institutions	State of Institutions	Vote for the Opposition
Placebo positive	0.000	0.007	-0.034	0.008
	(0.016)	(0.036)	(0.020)	(0.011)
Placebo negative	-0.003	-0.032	-0.021	0.001
	(0.016)	(0.037)	(0.021)	(0.011)
Treatment positive	0.008	0.044	-0.071	0.029
	(0.017)	(0.038)	(0.021)	(0.011)
Treatment negative	0.016	0.085	-0.065	0.045
	(0.017)	(0.036)	(0.020)	(0.011)
Observations	4,330	3,614	3,678	3,636
Mean	0.141	2.537	1.418	0.578
p-value Placebo: Positive=Negative	0.821	0.290	0.505	0.529
p-value Treatment: Positive=Negative	0.656	0.266	0.790	0.158

Notes: This table presents treatment effects based on the variations in how the information was presented in our online experiment. We cross-randomized the framing of the text, alternating between positive and negative framing concerning institutional quality and outcomes such as corruption or the mitigation of natural disaster impacts. For instance, in the negative framing, participants in the media treatment group were shown the following text: "According to research, as media independence in a country worsens, corruption increases. At the same time, according to research, data show that independent media has worsened and corruption has increased over the last 30 years." Conversely, in the positive framing, participants were presented with: "According to research, as media independence in a country improves, corruption decreases. At the same time, according to research, data show that independent media has worsened and corruption has increased over the last 30 years." Column 1 presents effects on attrition. Columns 2, 3 and 4 present effects on our main outcomes of interest as indicated in the top row. Treatment effects are based on equation (1) in the text and following our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. Standard errors are robust to heteroskedasticity.

Table A-3: Balance Across Treatment Groups in Online Experiment

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
		Bundled Treatment			Unbundled Treatment				
	Control	Placebo	Treatment	p-value difference	Placebo media	Placebo democracy	Treatment media	Treatment democracy	p-value difference
Panel A. Demographics									
Age	46.37	47.03	46.64	0.39	47.20	46.86	46.94	46.34	0.51
Education: high school	0.88	0.87	0.86	0.35	0.87	0.86	0.87	0.86	0.64
Education: tertiary	0.54	0.55	0.53	0.70	0.54	0.55	0.53	0.54	0.91
Female	0.20	0.21	0.21	0.72	0.21	0.22	0.22	0.21	0.85
Occupation: employed	0.37	0.37	0.37	1.00	0.36	0.38	0.39	0.35	0.59
Occupation: self-employed	0.31	0.33	0.31	0.43	0.33	0.33	0.30	0.32	0.66
Occupation: unemployed	0.07	0.07	0.07	0.79	0.06	0.08	0.07	0.08	0.43
Panel B. Views on institutions and government									
Autocracy sometimes preferable	3.18	3.23	3.18	0.82	3.23	3.24	3.15	3.21	0.95
Devaluation responsibility: global crisis	0.32	0.29	0.29	0.35	0.29	0.30	0.29	0.30	0.66
Devaluation responsibility: president	0.45	0.46	0.47	0.66	0.46	0.46	0.47	0.47	0.93
Government priority: fight inflation	0.43	0.43	0.41	0.50	0.41	0.44	0.38	0.44	0.02**
Government priority: national security	0.40	0.40	0.41	0.96	0.42	0.39	0.41	0.40	0.78
Institutions improve economy	5.35	5.51	5.49	0.23	5.41	5.60	5.41	5.57	0.07*
Institutions improve economy: certainty	0.94	0.93	0.94	0.54	0.93	0.94	0.94	0.94	0.67
Level institutions: 2000	49.14	49.40	49.11	0.95	50.34	48.52	49.76	48.45	0.63
Level institutions: 2023	36.11	36.51	35.22	0.59	34.43	38.45	32.63	37.83	0.01***
Level institutions: certainty	0.94	0.94	0.94	1.00	0.93	0.95	0.93	0.95	0.16
President bypassing parliament	3.64	3.54	3.55	0.66	3.52	3.56	3.57	3.52	0.89
Regime does not affect the economy	2.53	2.57	2.46	0.39	2.49	2.64	2.46	2.46	0.46
Panel C. Ideology									
Closeness: Nation Alliance	2.22	2.31	2.37	0.10*	2.34	2.28	2.39	2.35	0.24
Closeness: People's Alliance	1.75	1.72	1.70	0.75	1.72	1.72	1.72	1.68	0.94
Current support for 2018-voted party	2.88	2.86	2.81	0.50	2.77	2.95	2.86	2.76	0.07*
Ideology: left	0.36	0.38	0.38	0.35	0.38	0.38	0.39	0.38	0.60
Ideology: right	0.50	0.47	0.48	0.38	0.48	0.46	0.48	0.48	0.64
Voted for Nation Alliance in 2018	0.43	0.44	0.45	0.80	0.44	0.44	0.45	0.44	0.98
Voted for People's Alliance in 2018	0.44	0.42	0.42	0.53	0.44	0.40	0.41	0.42	0.57
Voted for opposition in 2018	0.53	0.55	0.56	0.58	0.54	0.56	0.56	0.55	0.74
Voted in 2018	0.96	0.96	0.97	0.44	0.97	0.95	0.97	0.96	0.20

Notes: This table presents balance tests for the online experiment (N: 4,405) where we cross-randomized respondents into a control (N: 907), two placebos (media placebo and democracy placebo, N: 848 and N: 904, respectively), and two treatments (media treatment and democracy treatment, N: 877 and N: 869), see more details in Section 3. Column (1) reports the mean of the variable listed in each row for the control group. Columns (2) and (3) report the means of the variable listed in each row for the bundled placebo and bundled treatment respectively. Column (4) reports the p-value for the test of no difference between columns (1), (2) and (3). Columns (6)-(8) report the means of the variables listed in each raw for the unbundled treatments: media placebo, democracy placebo, media treatment, and democracy treatment. Column (10) reports the p-value for the test of no difference between columns (1), (5), (6), (7), and (8). Panel A includes demographic variables, Panel B includes variables on views on institutions and government, and Panel C includes ideology variables. ***, **, and * indicate significance at the 1, 5, and 10 percent levels. See Appendix Table A-1 for a definition of the outcomes.

Table A-4: Treatment Group Assignments at Neighborhood Level for the Field Experiment

		Canvasser Affiliation			Total	Registered
		Non-affiliated	İYİ	CHP	neighborhoods	voters
Research-based vs. Basic	Control				302	480,812
	Research-based	50	50	50	150	245,751
	Basic	34	34	34	102	159,111
Total neighborhoods		84	84	84	554	
Registered voters		139,905	138,209	126,748		885,674

Notes: This table shows the number of neighborhoods and registered voters separately for the research-based and basic informational treatments and also the affiliation of the canvasser.

Table A-5: Summary Statistics for Post-Treatment Variables

	Descriptive Statistics					
	Observations	**Mean**	**Median**	**SD**	**Min**	**Max**
A. Online Experiment						
Vote for the opposition	4,279	0.61	1.00	0.49	0.00	1.00
Valuation of institutions	4,532	2.57	3.15	0.99	0.48	3.39
State of institutions	4,649	1.35	0.55	0.98	0.55	2.77
Value of institutions: Media	4,643	2.43	3.10	1.00	0.44	3.10
	19,151	0.22	0.00	0.42	0.00	1.00
Value of institutions: Democracy	4,576	2.15	2.53	1.00	0.42	2.95
State of institutions: Media	4,669	1.32	0.56	1.00	0.56	2.78
State of institutions: Democracy	4,666	1.36	0.54	1.00	0.54	2.71
B. Field Experiment						
B1. Presidential First Round Election (May 14, 2023)						
Vote share opposition	2,614	0.55	0.56	0.11	0.08	0.86
Turnout	2,614	0.88	0.89	0.05	0.53	1.16
Nation Alliance	2,614	0.55	0.56	0.11	0.08	0.86
People's Alliance	2,614	0.45	0.44	0.11	0.14	0.92
B2. Presidential Second Round Election (May 28, 2023)						
Vote share opposition	2,614	0.58	0.59	0.11	0.10	0.89
Turnout	2,614	0.85	0.86	0.05	0.52	1.09
People's Alliance	2,614	0.40	0.39	0.11	0.13	0.88
Nation Alliance	2,614	0.60	0.61	0.11	0.12	0.87
B3. Parliamentary Election (May 14, 2023)						
Vote share opposition	2,614	0.58	0.59	0.11	0.09	0.87
Turnout	2,614	0.87	0.88	0.05	0.53	1.07
People's Alliance	2,614	0.37	0.36	0.10	0.11	0.79
Nation Alliance	2,614	0.63	0.64	0.10	0.21	0.89
B4: Share of Completed Conversations in Ballot Boxes in Neighborhoods Assigned to:						
Treatment	1,190	0.37	0.39	0.17	0.00	0.78
Research-based	728	0.37	0.44	0.18	0.00	0.78
Basic	462	0.35	0.35	0.16	0.00	0.68
Non-affiliated	408	0.45	0.50	0.13	0.00	0.78
İYİ	406	0.20	0.23	0.13	0.00	0.70
CHP	376	0.43	0.46	0.13	0.01	0.66

Notes: This table presents key summary statistics, including the number of observations, mean, median, standard deviation (SD), minimum (Min), and maximum (Max) values for different variables. Panel A shows the main outcomes of the online experiment. Panels B1, B2, and B3 report the vote share for the opposition, as well as for individual candidates and parties in each of the three elections in 2023. Panel B4 reports the fraction of completed conversations in ballot boxes within neighborhoods assigned to different treatment groups.

Table A-6: Unbundled Treatment Effects in the Online Experiment Under Different Control Sets

	(1)	(2)	(3)	(4)	(5)
	A. Valuation of Institutions				
Placebo Media	0.020	0.031	0.005	-0.009	-0.001
	(0.048)	(0.042)	(0.036)	(0.037)	(0.036)
Placebo Democracy	0.029	0.036	-0.004	-0.010	-0.023
	(0.048)	(0.043)	(0.036)	(0.038)	(0.037)
Treatment Media	0.088	0.086	0.069	0.056	0.065
	(0.048)	(0.042)	(0.036)	(0.038)	(0.037)
Treatment Democracy	0.106	0.128	0.090	0.068	0.065
	(0.047)	(0.042)	(0.036)	(0.037)	(0.036)
Observations	4,232	4,182	4,007	3,614	3,614
Mean	2.556	2.556	2.556	2.556	2.556
p-value Media: Placebo=Treatment	0.156	0.195	0.070	0.081	0.071
p-value Democracy: Placebo=Treatment	0.103	0.029	0.008	0.037	0.015
	B. State of Institutions				
Placebo Media	-0.064	-0.030	-0.014	0.005	-0.008
	(0.047)	(0.026)	(0.023)	(0.024)	(0.021)
Placebo Democracy	-0.057	-0.114	-0.080	-0.073	-0.047
	(0.047)	(0.025)	(0.023)	(0.024)	(0.020)
Treatment Media	-0.131	-0.064	-0.064	-0.056	-0.065
	(0.047)	(0.026)	(0.024)	(0.025)	(0.022)
Treatment Democracy	-0.101	-0.150	-0.094	-0.086	-0.070
	(0.047)	(0.025)	(0.023)	(0.024)	(0.020)
Observations	4,343	4,343	4,150	3,678	3,678
Mean	1.377	1.377	1.377	1.377	1.377
p-value Media: Placebo=Treatment	0.156	0.214	0.041	0.016	0.009
p-value Democracy: Placebo=Treatment	0.337	0.155	0.551	0.584	0.230
	C. Vote for the Opposition				
Placebo Media	0.031	0.019	0.004	0.000	0.004
	(0.024)	(0.018)	(0.012)	(0.013)	(0.011)
Placebo Democracy	0.018	-0.001	0.007	0.012	0.005
	(0.023)	(0.017)	(0.011)	(0.012)	(0.010)
Treatment Media	0.063	0.042	0.036	0.038	0.042
	(0.023)	(0.018)	(0.012)	(0.013)	(0.011)
Treatment Democracy	0.045	0.031	0.029	0.034	0.032
	(0.023)	(0.018)	(0.011)	(0.012)	(0.010)
Observations	4,275	4,034	3,950	3,636	3,636
Mean	0.593	0.593	0.593	0.593	0.593
p-value Media: Placebo=Treatment	0.182	0.213	0.014	0.005	0.002
p-value Democracy: Placebo=Treatment	0.249	0.075	0.054	0.058	0.011
No controls	Yes				
Outcome at baseline		Yes	Yes	Yes	Yes
Imbalanced controls			Yes	Yes	Yes
Full set of controls					Yes

Notes: This table explores the robustness to varying the set of controls of our results for the unbundled treatments from the online experiment. Panels are for evaluation of institutions, perceived change in state of institutions and self-reported intention to vote for the opposition (see notes to figures for definitions). Column 1 includes no controls. Column 2 includes the pre-treatment value of the dependent variable for the same individual. Columns 3 and 4 additionally include the baseline variables for which we observe imbalances in Appendix Table A-3 at 5% and 10% level, respectively, while Column 5 is based on our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. The table also reports the number of observations, the mean of the dependent variable and the p-value for the placebo and informational treatments being equal. Standard errors are robust to heteroscedasticity. For more details on variables and measurement, see Appendix Table A-1.

Table A-7: Balance Across Treatment Groups in the Field Experiment

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
		Bundled Treatment		Research-based vs Basic			Canvasser Affiliation			
	Control	Treatment	p-value difference	Research-based	Basic	p-value difference	Non-affiliated	İYİ	CHP	p-value difference
Panel A. 2018 Presidential Election										
Main variables										
Registered Voters	3,066.26	2,983.48	0.75	3,045.29	2,886.09	0.88	3,132.69	3,042.08	2,758.30	0.85
Turnout	0.86	0.86	0.69	0.86	0.86	0.88	0.86	0.87	0.86	0.73
Vote Share Opposition	0.59	0.58	0.90	0.57	0.60	0.28	0.58	0.59	0.58	0.99
Vote Share Alliances										
Nation Alliance	0.52	0.51	0.84	0.50	0.53	0.55	0.51	0.51	0.52	0.93
No Alliance	0.08	0.08	0.89	0.08	0.08	0.97	0.08	0.09	0.07	0.60
People's Alliance	0.41	0.41	0.89	0.42	0.39	0.27	0.41	0.40	0.41	0.99
Panel B. 2018 Parliamentary Election										
Main variables										
Registered Voters	3,066.26	2,983.48	0.75	3,045.29	2,886.09	0.88	3,132.69	3,042.08	2,758.30	0.85
Turnout	0.86	0.86	0.78	0.86	0.86	0.92	0.86	0.87	0.86	0.75
Vote Share Opposition	0.59	0.59	0.89	0.58	0.60	0.23	0.59	0.59	0.58	1.00
Vote Share Alliances										
Nation Alliance	0.46	0.46	0.74	0.45	0.48	0.42	0.45	0.46	0.47	0.83
No Alliance	0.11	0.12	0.77	0.12	0.12	0.95	0.13	0.12	0.10	0.66
People's Alliance	0.42	0.42	0.90	0.43	0.41	0.24	0.42	0.42	0.42	1.00
Panel C. Strata dummies										
Opposition sixtile 1	0.15	0.16	0.91	0.19	0.12	0.45	0.17	0.15	0.15	1.00
Opposition sixtile 2	0.12	0.15	0.39	0.15	0.14	0.69	0.14	0.16	0.14	0.85
Opposition sixtile 3	0.17	0.15	0.62	0.13	0.18	0.63	0.16	0.14	0.15	0.95
Opposition sixtile 4	0.16	0.12	0.34	0.14	0.08	0.17	0.14	0.12	0.10	0.73
Opposition sixtile 5	0.19	0.23	0.49	0.19	0.29	0.44	0.23	0.23	0.22	0.92
Opposition sixtile 6	0.21	0.20	0.79	0.20	0.19	0.93	0.16	0.19	0.23	0.84
Panel D. Region dummies										
Region 1	0.24	0.23	0.88	0.27	0.16	0.33	0.21	0.28	0.20	0.80
Region 2	0.20	0.18	0.70	0.17	0.20	0.87	0.23	0.17	0.14	0.68
Region 3	0.13	0.11	0.74	0.14	0.08	0.37	0.13	0.08	0.14	0.71
Region 4	0.10	0.13	0.24	0.14	0.13	0.49	0.14	0.10	0.17	0.58
Region 5	0.16	0.11	0.16	0.09	0.15	0.12	0.09	0.16	0.09	0.18
Region 6	0.18	0.23	0.34	0.20	0.28	0.39	0.21	0.22	0.27	0.73

Notes: This table presents balance tests for the field experiment where we cross-randomized neighborhoods across two dimensions: two treatment campaigns (research-based and basic information) and treatment sources (non-affiliated, İYİ, and CHP), see more details in Section 3. Column (1) reports the mean of the variable listed in each row for the control group. Column (2) reports the mean of the variable listed in each row for the bundled treatment. Column (3) reports the p-value for the test of no difference between columns (1) and (2). Columns (4) and (5) report the means of the variables listed in each raw for each treatment campaign: research-based and basic information. Column (6) reports the p-value for the test of no difference between columns (1), (4), and (5). Columns (7), (8), and (9) report the means of the variables listed in each raw for each treatment source: non-affiliated, İYİ, and CHP. Column (10) reports the p-value for the test of no difference between columns (1), (8), (9), and (10). Panel A and B present balance tests on variables from the 2018 presidential and parliamentary elections, respectively, while Panels C and D do so for strata and region dummies, respectively. ***, **, and * indicate significance at the 1, 5, and 10 percent levels.

Table A-8: The Effects of Informational Treatments on Completed Conversations in the Field

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	The dependent variable is the fraction of households with completed conversations							
		Any		Research-based	Basic	Non-affiliated	İYİ	CHP
Bundled	0.353							
	(0.013)							
Research-based		0.362		0.365	-0.003			
		(0.017)		(0.017)	(0.003)			
Basic		0.338		0.001	0.337			
		(0.017)		(0.004)	(0.017)			
Non-affiliated			0.447			0.445	-0.001	0.002
			(0.014)			(0.014)	(0.003)	(0.003)
İYİ			0.195			0.002	0.194	-0.001
			(0.014)			(0.003)	(0.014)	(0.003)
CHP			0.423			-0.002	-0.001	0.427
			(0.015)			(0.003)	(0.004)	(0.015)
Observations	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614
F-Stat	773.4	398.5	602.6	247.6	209.5	333.2	61.0	275.9
p-value: Research-based=Basic		0.291						
p-value: Non-affiliated=İYİ=CHP			0.000					

Notes: This table presents the first-stage estimates from our field experiment. Column 1 presents the treatment effects of our bundled treatment on the fraction of completed conversations, regardless of campaign type or canvasser affiliation. Columns 2 and 3 present the unbundled treatment effects on the same outcome, by campaign type and canvasser affiliation, respectively. Columns 4 and 5 present the treatment effects of the unbundled treatment by campaign type on the fraction of completed conversations containing the research-based and basic informational treatments, respectively. Columns 6, 7, and 8 present the treatment effects of the unbundled treatment by canvasser affiliation on the fraction of completed conversations conducted by non-affiliated, İYİ, and CHP canvassers, respectively. The estimates are based on ITT estimates of equation (2) in the text and our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The table also reports the number of observations, the corresponding F-statistics, and the p-values for the test of equality of treatment effects across campaign types (Column 2) or canvasser affiliations (Column 3). Standard errors are clustered at the neighborhood level and are robust to heteroskedasticity. For more details on variables and measurement, see Appendix Table A-1.

Table A-9: 2SLS Estimates of the Effect of Completed Conversations on the Opposition's Vote Share in the Field Experiment with Different Control Sets

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
	Presidential First			Presidential Second			Parliamentary			Municipal 2024		
A. Bundled Treatment												
Completed Conversation	0.023	0.023	0.022	0.021	0.021	0.021	0.022	0.021	0.021	0.028	0.027	0.031
	(0.022)	(0.011)	(0.010)	(0.021)	(0.012)	(0.010)	(0.021)	(0.010)	(0.010)	(0.020)	(0.015)	(0.013)
Observations	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,840	2,840	2,840
Mean	0.548	0.548	0.548	0.582	0.582	0.582	0.579	0.579	0.579	0.556	0.556	0.556
B. Research-based vs. Basic												
Completed Conversation - Research-based	0.007	0.026	0.025	0.005	0.024	0.023	0.007	0.026	0.024	0.003	0.016	0.027
	(0.026)	(0.014)	(0.013)	(0.025)	(0.015)	(0.013)	(0.025)	(0.014)	(0.013)	(0.025)	(0.019)	(0.016)
Completed Conversation - Basic	0.051	0.017	0.018	0.048	0.015	0.019	0.047	0.014	0.015	0.070	0.046	0.037
	(0.027)	(0.013)	(0.012)	(0.026)	(0.014)	(0.011)	(0.026)	(0.012)	(0.011)	(0.024)	(0.019)	(0.016)
Observations	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,840	2,840	2,840
Mean	0.548	0.548	0.548	0.582	0.582	0.582	0.579	0.579	0.579	0.556	0.556	0.556
p-value: Research-based=Basic	0.154	0.604	0.680	0.164	0.624	0.820	0.185	0.470	0.566	0.027	0.206	0.600
C. Canvasser Affiliation												
Completed Conversation - Non-affiliated	0.041	0.032	0.030	0.036	0.027	0.025	0.036	0.027	0.026	0.046	0.040	0.042
	(0.026)	(0.019)	(0.015)	(0.026)	(0.019)	(0.015)	(0.025)	(0.018)	(0.015)	(0.026)	(0.022)	(0.018)
Completed Conversation - İYİ	0.020	0.012	0.008	0.022	0.013	0.012	0.024	0.016	0.014	0.038	0.031	0.037
	(0.053)	(0.022)	(0.020)	(0.051)	(0.025)	(0.021)	(0.052)	(0.020)	(0.019)	(0.054)	(0.036)	(0.027)
Completed Conversation - CHP	0.005	0.019	0.020	0.003	0.017	0.022	0.004	0.017	0.019	0.004	0.012	0.015
	(0.025)	(0.009)	(0.009)	(0.025)	(0.010)	(0.010)	(0.024)	(0.009)	(0.008)	(0.023)	(0.015)	(0.012)
Observations	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,840	2,840	2,840
Mean	0.548	0.548	0.548	0.582	0.582	0.582	0.579	0.579	0.579	0.556	0.556	0.556
p-value: Non-affiliated=İYİ=CHP	0.530	0.733	0.633	0.592	0.858	0.865	0.562	0.852	0.843	0.391	0.491	0.277
Strata fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Outcome in 2018		Yes	Yes		Yes	Yes		Yes	Yes		Yes	Yes
Full set of controls			Yes			Yes			Yes			Yes

Notes: This table examines the robustness of the effect of completed conversations on the opposition's vote share in the field experiment to different sets of controls. Panel A presents the results for the bundled treatment, while Panels B and C present the results separately for the research-based and basic informational treatments (Panel B) and also the affiliation of the canvasser (Panel C). The results are shown for the 2023 first-round presidential election (Columns 1–3), the 2023 second-round presidential election (Columns 4–6), the 2023 parliamentary election (Columns 7–9), and the 2024 municipal elections (Columns 10–12). The estimates are based on 2SLS estimates of the equation reported in footnote 21. Columns 1, 4, 7, and 10 include only strata fixed effects as controls. Columns 2, 5, 8, and 11 include strata fixed effects and the outcome in the pre-treatment period at the neighborhood level as controls, which is either the 2018 opposition's parliamentary vote share or turnout in the 2018 presidential election in Panels A and B, respectively. Columns 3, 6, 9, and 12 are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The table also reports the number of observations and the mean of the dependent variable for the control group. Standard errors are clustered at the neighborhood level and are robust to heteroskedasticity. For more details on variables and measurement, see Appendix Table A-1.

Table A-10: Unbundled Treatment Effects in the Field Experiment with Different Control Sets

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
	Presidential First			Presidential Second			Parliamentary			Municipal 2024		
A. Research-based vs. Basic												
Research-based	0.003	0.010	0.009	0.002	0.009	0.008	0.003	0.009	0.009	0.001	0.006	0.010
	(0.009)	(0.005)	(0.005)	(0.009)	(0.006)	(0.005)	(0.009)	(0.005)	(0.005)	(0.009)	(0.007)	(0.006)
Basic	0.017	0.006	0.006	0.016	0.005	0.006	0.016	0.005	0.005	0.024	0.016	0.013
	(0.009)	(0.004)	(0.004)	(0.009)	(0.005)	(0.004)	(0.009)	(0.004)	(0.004)	(0.008)	(0.006)	(0.005)
Observations	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,840	2,840	2,840
Mean	0.548	0.548	0.548	0.582	0.582	0.582	0.579	0.579	0.579	0.556	0.556	0.556
p-value: Research-based=Basic	0.172	0.546	0.620	0.183	0.575	0.758	0.206	0.424	0.517	0.033	0.245	0.681
B. Canvasser Affiliation												
Non-affiliated	0.018	0.014	0.014	0.016	0.012	0.011	0.016	0.012	0.012	0.020	0.018	0.018
	(0.012)	(0.008)	(0.007)	(0.012)	(0.009)	(0.007)	(0.011)	(0.008)	(0.007)	(0.011)	(0.010)	(0.008)
İYİ	0.004	0.002	0.002	0.004	0.003	0.002	0.005	0.003	0.003	0.007	0.006	0.007
	(0.010)	(0.004)	(0.004)	(0.010)	(0.005)	(0.004)	(0.010)	(0.004)	(0.004)	(0.010)	(0.007)	(0.005)
CHP	0.002	0.008	0.009	0.001	0.007	0.009	0.001	0.007	0.008	0.002	0.005	0.006
	(0.011)	(0.004)	(0.004)	(0.011)	(0.004)	(0.004)	(0.010)	(0.004)	(0.004)	(0.010)	(0.006)	(0.005)
Observations	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,614	2,840	2,840	2,840
Mean	0.548	0.548	0.548	0.582	0.582	0.582	0.579	0.579	0.579	0.556	0.556	0.556
p-value: Non-affiliated=İYİ=CHP	0.455	0.314	0.196	0.541	0.526	0.334	0.523	0.471	0.373	0.389	0.479	0.308
Strata fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Outcome in 2018		Yes	Yes		Yes	Yes		Yes	Yes		Yes	Yes
Full set of controls			Yes			Yes			Yes			Yes

Notes: This table explores the robustness of our results from the field experiment to different sets of controls separately for the research-based and basic informational treatments (Panel A) and also the affiliation of the canvasser (Panel B). The results are shown for the 2023 first-round presidential election (Columns 1–3), the 2023 second-round presidential election (Columns 4–6), the 2023 parliamentary election (Columns 7–9), and the 2024 municipal elections (Columns 10–12). The estimates are based on ITT estimates of equation (2) in the text. Columns 1, 4, 7, and 10 include only strata fixed effects as controls. Columns 2, 5, 8, and 11 include strata fixed effects and the 2018 opposition's parliamentary vote share at the neighborhood level as controls. Columns 3, 6, 9, and 12 are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The table also reports the number of observations and the mean of the dependent variable for the control group. Standard errors are clustered at the neighborhood level and are robust to heteroskedasticity. For more details on variables and measurement, see Appendix Table A-1.

Table A-11: Bundled Treatment Effects in the Online Experiment with Different Control Sets – Heterogeneity for Individuals Who Did Not Previously Believe Institutions Worsened between 2000 and 2023

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	Sample of Individuals Who *Underestimate* the Deterioration in State of Institutions at Baseline					Sample of Individuals Who *Overestimate* the Deterioration in State of Institutions at Baseline				
	A. The Dependent Variable is the Valuation of Institutions									
Treatment	0.161	0.117	0.088	0.079	0.079	0.025	0.034	0.038	0.036	0.046
	(0.063)	(0.060)	(0.055)	(0.057)	(0.055)	(0.036)	(0.037)	(0.036)	(0.036)	(0.036)
Placebo	0.047	0.010	-0.051	-0.057	-0.049	0.007	0.015	0.030	0.022	0.023
	(0.063)	(0.060)	(0.054)	(0.055)	(0.054)	(0.036)	(0.038)	(0.036)	(0.036)	(0.036)
Observations	2,017	1,907	1,870	1,716	1,716	2,215	2,059	2,022	1,898	1,898
Mean	2.017	2.017	2.017	2.017	2.017	3.053	3.053	3.053	3.053	3.053
p-value: Placebo=Treatment	0.030	0.029	0.001	0.002	0.004	0.536	0.529	0.783	0.633	0.427
	B. The Dependent Variable is State of Institutions									
Treatment	-0.182	-0.125	-0.111	-0.108	-0.104	-0.016	-0.010	-0.014	-0.013	-0.025
	(0.052)	(0.040)	(0.031)	(0.032)	(0.027)	(0.024)	(0.024)	(0.023)	(0.024)	(0.022)
Placebo	-0.111	-0.086	-0.039	-0.025	-0.028	-0.013	-0.007	-0.024	-0.022	-0.023
	(0.051)	(0.039)	(0.030)	(0.031)	(0.026)	(0.024)	(0.024)	(0.023)	(0.023)	(0.021)
Observations	2,089	1,972	1,929	1,758	1,758	2,254	2,098	2,057	1,920	1,920
Mean	2.114	2.114	2.114	2.114	2.114	0.678	0.678	0.678	0.678	0.678
p-value: Placebo=Treatment	0.112	0.256	0.006	0.003	0.001	0.893	0.848	0.563	0.643	0.935
	C. The Dependent Variable is Vote for the Opposition									
Treatment	0.121	0.094	0.083	0.088	0.082	-0.024	-0.017	-0.013	-0.010	-0.006
	(0.025)	(0.019)	(0.015)	(0.016)	(0.013)	(0.015)	(0.015)	(0.013)	(0.013)	(0.012)
Placebo	0.071	0.056	0.033	0.031	0.029	-0.021	-0.022	-0.017	-0.014	-0.016
	(0.025)	(0.019)	(0.014)	(0.015)	(0.013)	(0.015)	(0.015)	(0.013)	(0.013)	(0.012)
Observations	2,071	1,972	1,925	1,744	1,744	2,204	2,062	2,025	1,892	1,892
Mean	0.251	0.251	0.251	0.251	0.251	0.920	0.920	0.920	0.920	0.920
p-value: Placebo=Treatment	0.027	0.023	0.000	0.000	0.000	0.852	0.693	0.726	0.705	0.334
No controls	Yes					Yes				
Outcome at baseline		Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes
Imbalanced controls			Yes	Yes	Yes			Yes	Yes	Yes
Full set of controls					Yes					Yes

Notes: This table explores the robustness of our main results from the online experiment to varying the set of controls separately for respondents who underestimate the deterioration in the state of institutions at baseline (Panel A) and those who accurately estimate (or overestimate) the deterioration in the state of institutions at baseline (Panel B). Panels are for evaluation of institutions (Panel A), perceived change in state of institutions (Panel B) and self-reported intention to vote for the opposition (Panel C) (see notes to figures for definitions). Columns 1 and 6 have no addition controls, Column 2 and 7 have the outcome in pre-treatment period, Column 3, 4, 8 and 9 control for the outcome in pre-treatment survey and the five baseline variables for which we observe imbalance in Table A-3 at the 10% level (Closeness People's Alliance, Top government priority Inflation, Better institutions improve economy, Level institutions: 2023 and Current support for party voted), and Columns 5 and 10 are based on our baseline specification that includes the full set of pre-treatment variables listed in Appendix Table A-3 as controls. The table also reports the number of observations, the mean of the dependent variable for the control group and the p-value for the placebo and informational treatments being equal. Standard errors are robust to heteroscedasticity. For more details on variables and measurement, see Appendix Table A-1.

Table A-12: Field Experiment Results Driven by Individuals Against the Opposition in 2018

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
	Presidential First			Presidential Second			Parliamentary			Municipal 2024		
A. Neighborhoods with Below Median Opposition's Vote Share in 2018												
Treatment	0.015	0.013	0.011	0.016	0.014	0.009	0.014	0.012	0.010	0.013	0.012	0.011
	(0.014)	(0.007)	(0.005)	(0.014)	(0.008)	(0.005)	(0.014)	(0.007)	(0.005)	(0.013)	(0.009)	(0.006)
Observations	1,182	1,182	1,182	1,182	1,182	1,182	1,182	1,182	1,182	1,284	1,284	1,284
Mean	0.483	0.483	0.483	0.511	0.511	0.511	0.516	0.516	0.516	0.503	0.503	0.503
B. Neighborhoods with Above Median Opposition's Vote Share in 2018												
Treatment	0.003	0.004	0.004	0.000	0.002	0.004	0.003	0.004	0.004	0.007	0.008	0.005
	(0.007)	(0.004)	(0.004)	(0.007)	(0.004)	(0.003)	(0.007)	(0.004)	(0.003)	(0.008)	(0.006)	(0.006)
Observations	1,432	1,432	1,432	1,432	1,432	1,432	1,432	1,432	1,432	1,556	1,556	1,556
Mean	0.600	0.600	0.600	0.638	0.638	0.638	0.629	0.629	0.629	0.599	0.599	0.599
Strata fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Outcome in 2018		Yes	Yes		Yes	Yes		Yes	Yes		Yes	Yes
Full set of controls			Yes			Yes			Yes			Yes

Notes: This table explores the robustness of our main field experiment results, using different sets of controls, separately for neighborhoods with opposition vote shares below the median (Panel A) and above the median (Panel B) in the 2018 parliamentary election. The outcome includes the opposition's vote share, which is presented for the 2023 presidential election, the 2023 presidential run-off, the 2023 parliamentary election, and the 2024 municipal elections, as indicated in the header. The results are based on ITT estimates of equation (2) in the text. Columns 1, 4, 7, and 10 include only strata fixed effects. Columns 2, 5, 8, and 11 include strata fixed effects and the 2018 opposition's parliamentary vote share at the neighborhood level as controls. Columns 3, 6, 9, and 12 are based on our baseline specification, which includes as controls the number of registered voters at each ballot box in 2023; ballot-box geographic controls (population density, precipitation, temperature, ruggedness, distance to İstanbul, and distance to the coast); neighborhood-level controls from the 2018 parliamentary election (opposition's vote share, turnout, and number of registered voters); as well as dummies for different regions and strata fixed effects. The table also reports the number of observations and the mean of the dependent variable for the control group. Standard errors are clustered at the neighborhood level and are robust to heteroscedasticity. For more details on variables and measurement, see Appendix Table A-1.